

WI SHRM WORKPLACE POLICY CONFERENCE | February 18-19, 2026

Sponsorship Opportunity Form

The Workplace Policy Conference is expanding to a 1.25-day event, offering even more opportunities for learning, networking, and collaboration. Now held at a new, convenient location with free parking at the Marriott Madison West, the conference will kick off in the afternoon with a Keynote speaker and end with an evening reception featuring a Vendor Fair that connects attendees with leading solutions and services. Day 2 will include the annual Legal Update with WI SHRM Legislative Partner, Boardman Clark LLP and Michael Atkin, EVP, HR Professional Solutions with SHRM and other speakers throughout the day. Join us for an enhanced experience designed to support HR professionals navigating today's evolving workplace landscape.

\$1,000 Gold Sponsor Opportunity (Business or Organization)

- Networking with up to 200 HR professionals in Wisconsin
- 4-minute Business spotlight to attendee group assembly
- Option to sponsor the WI SHRM Foundation's Purse Pull to raise funds for the SHRM Foundation
- Company name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Four (4) Full event registrations

\$1,000 Gold Sponsor Opportunity (SHRM Chapter)

- Networking with up to 200 HR professionals in Wisconsin
- 4-minute Chapter spotlight to attendee group assembly
- Chapter name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Four (4) Full event registrations

\$750 Silver Sponsor Opportunity (Business or Organization)

- Networking with up to 200 HR professionals in Wisconsin
- 2-minute Business spotlight to attendee group assembly
- Company name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Two (2) Full event registrations

\$750 Silver Sponsor Opportunity (SHRM Chapter)

- Networking with up to 200 HR professionals in Wisconsin
- 2-minute Business spotlight to attendee group assembly
- Company name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Two (2) Full event registrations

WI SHRM WI Workplace Policy Conference Agreement

My company/organization agrees to sponsor the 2026 WI Workplace Policy Conference. Sponsorships must be received by **January 15, 2026** to be included in the final conference materials.

Company or Chapter Name

(as it should appear in event materials)

Contact Name

Company Web Address (WI SHRM will place your company logo – and link to your website – on the Conference webpage. Please email your company logo (600w X 100 tall, 72 dpi, JPG or GIF) to wishrm@morgandata.com

http:// _____

Select a Sponsor Level for WI SHRM 2026 Workplace Policy Conference:

- ☐ \$1,000 Gold Sponsor
- ☐ \$1,000 Gold (Chapter-level) Sponsor
- ☐ \$750 Silver Sponsor
- ☐ \$750 Silver Sponsor (Chapter-level)

Address

City _____ **State** _____ **Zip Code** _____

Phone _____ **Email** _____

TOTAL SPONSORSHIP PAYMENT DUE: \$ _____

Sponsors will not be announced and promoted until payment is received.

PAYMENT Method:

- ☐ Check (Please make checks payable to WI SHRM | 4075 Vilas Road | Cottage Grove, WI 53727)
- ☐ Credit Card (VISA, MasterCard, AMEX Only)

Credit Card # _____

Expiration Date: _____ Security Code (CVV): _____

Name on Card: _____

Full Billing Address: _____

Signature: _____

Email To: wishrm@morgandata.com

**** Don't forget to take advantage of sponsorship opportunities early,** so you can reach human resources professionals before, during, and after the event.