

WI SHRM WORKPLACE POLICY CONFERENCE | February 20, 2025

Sponsorship Opportunity Form

\$1,000 Gold Sponsor Opportunity (Business or Organization)

- Networking with up to 200 HR professionals in Wisconsin
- 4-minute Business/Chapter spotlight to attendee group assembly
- Company name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Six (6) Full event registrations

\$1,000 Gold Sponsor Opportunity (SHRM Chapter)

- Networking with up to 200 HR professionals in Wisconsin
- Opportunity for one member to introduce a partner at one of three roundtable discussions.
- 4-minute Chapter spotlight to attendee group assembly
- Chapter name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Six (6) Full event registrations

\$750 Silver Sponsor Opportunity (Business or Organization) – 3 Max

- Networking with up to 200 HR professionals in Wisconsin
- 2-minute Business spotlight to attendee group assembly
- Company name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Two (2) Full event registrations

\$750 Silver Sponsor Opportunity (SHRM Chapter) – 3 Max

- Networking with up to 200 HR professionals in Wisconsin
- 2-minute Business spotlight to attendee group assembly
- Company name & logo to appear in marketing materials such as newsletters, email blasts and on our website
- Attendee list will be sent to you within one week after the event
- Two (2) Full event registrations

WI SHRM WI Workplace Policy Conference Agreement

My company/organization agrees to sponsor the 2025 WI Workplace Policy Conference. Sponsorships must be received by **January 15, 2025** to be included in the final conference materials.

Company or Chapter Name

(as it should appear in event materials)

Contact Name

Company Web Address (WI SHRM will place your company logo – and link to your website – on the Conference webpage. Please email your company logo (600w X 100 tall, 72 dpi, JPG or GIF) to wishrm@morgandata.com

http:// _____

Select a Sponsor Level for WI SHRM 2025 Workplace Policy Conference:

- \$1,000 Gold Sponsor
- \$1,000 Gold (Chapter-level) Sponsor
- \$750 Silver Sponsor
- \$750 Silver Sponsor (Chapter-level)

Address

City _____

State _____

Zip Code _____

Phone _____

Email _____

TOTAL SPONSORSHIP PAYMENT DUE: \$ _____

Sponsors will not be announced and promoted until payment is received.

PAYMENT Method:

- Check (Please make checks payable to WI SHRM | 4075 Vilas Road | Cottage Grove, WI 53527)
- Credit Card (VISA, MasterCard, AMEX Only)

Credit Card # _____

Expiration Date: _____ Security Code (CVV): _____

Name on Card: _____

Signature: _____

Email To: wishrm@morgandata.com

**** Don't forget to take advantage of sponsorship opportunities early,** so you can reach human resources professionals before, during, and after the event.