

2025 WI SHRM Chapter & Volunteer Awards

WI SHRM is pleased to recognize outstanding chapters and individuals each year for their contributions to the profession and the communities they serve in the following areas:

Chapter Recognition Awards (Multiple chapter recognition)

Chapter Anniversaries - Wisconsin SHRM (WI SHRM) will recognize chapters that have a landmark anniversary (0's and 5's) that year.

Wisconsin Excel Awards - The Excel Award recognition of those chapters who have earned a SHRM Excel Award. Chapter names are announced at the leadership & state conference and in the leadership conference publication (by award level).

Certification Stars - This award recognizes the top 3 chapters which have increased their SHRM certificated members *as calculated from SHRM reporting 2024 by percent increase.

Foundation Donation Leader - This award is given to the top 3 chapters with the greatest contribution to the SHRM Foundation in that year.

Master of Membership (Membership Growth and Retention) - given to those chapters with have an 5% or more increase in members within a year. * as calculated by WI SHRM reporting. (*Timeframe* Q1, 2024 – Q1, 2025).

Chapter Nomination Awards

HR Agility Award - Each year WI SHRM leadership will review the most defining topics or areas relevant to recognize in that year and select these for chapter recognition consideration. These areas align with the aspects of chapter leadership. The award will be presented to a chapter which lead and supported the HR practitioner and their community on an important HR topic. This include but is not limited to timely communication and education around an HR, legal, social, or business initiatives.

HR Agility 2025 – Title: Supporting Members in Innovative Ways

Description: The demands placed on HR professionals are always changing – right now HR folks are facing competition for talent, compensation pressures, rapidly evolving AI, shifting regulatory requirements, and more. The purpose of this award is to recognize chapters that are coming up with innovative ways to support members current needs. Examples could include a member event, educational programming, a communication initiative, community involvement, etc. Event/initiative should have taken place between September 2024 – June 2025.

Member Awards

Rising Leader Award - The Rising Leader has shown leadership in a significant way to WISHRM, a local chapter and the SHRM community. The individual is a new professional chapter

leader (3 years or less in leadership with the chapter) who embraces the values of SHRM and has shown commitment to the role and the chapter early on.

Rising Leader Award Criteria

- The nominee must be a member in good standing of SHRM and a current member of a local Wisconsin Chapter.
- The nominee demonstrated leadership in their chapter making a significant contribution to the chapter, council and/or the community.
- The nominee must have shown outstanding promise for continuing service and leadership.
- SHRM-certified HR professional preferred.

Lifetime Leader Award - This award recognizes and honors outstanding achievement in the field of Human Resource Management. It is awarded to a long time SHRM leader who has given their time and service to SHRM at either the chapter or the state level for over 5 years or more. They have helped to sculpt the chapter or council and develop and drive SHRM initiatives to Serve the HR profession and advance the professional.

Lifetime Leader Award Criteria

- The nominee must be a member in good standing of SHRM
- The nominee has been in SHRM leadership at either the state or local level for a minimum of 5 years.
- The nominee is viewed as role models for the profession.
- The nominee readily shared their knowledge and expertise to advance the profession and the person.

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WISHRM Leadership & Chapter Award Application

Thank you for taking this opportunity to nominate a deserving HR professional or chapter for a WI SHRM award. Candidates should be seen as a role model, leader in the profession who apply and share their professional expertise and leadership both within and outside SHRM. Refer to the chapter and volunteer awards summary for a full listing describing each of the awards and their criteria. Please review and complete the application process in full.

Nomination Eligibility

Nominator: A SHRM chapter or national member may nominate themself, a peer leader, or a chapter or council member, or a chapter for an award.

Award candidate: Candidates must be a current member of a local chapter or the State Council. Chapters must be in good standing with SHRM and WISHRM.

The nomination process will be open May 1, 2025, and close on July 14, 2025.

Contact the WI SHRM office at wishrm@morgandata.com, with any questions.



Award Application

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Nominator Information							
Name:				Phone:			
Chapter:				Email:			
Date:							
Would you	u be will	ing to announce or sh					
person/chapter at the Leadership conference if they are					Yes	No	
selected as	s this yea	r's winner?					
Individual Nominee Information							
Name:				Phone:			
Chapter:				Email:			
Current							
Volunteer	Role:						
Previous							
Volunteer							
Role(s):							

Years in SHRM:	Years in HR:							
Provide a brief description of why you think this person or chapter should be recognized and is								
deserving of award. Include accomplishments made and impact on chapter initiatives.								
Arrand Annibation/Naminations								
Award Application/ Nominations Please select the appropriate award nomination category:								
Individual Award Nomination:								
☐ Rising Leader Award								
☐ Lifetime Leader Award								
Chapter Award Nominations								
☐ HR Agility Award								
Γitle: Supporting Members in Innovative Ways								
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