

2024 WI SHRM State Conference Committee

updated 4.02.2024

Committee Chairs	Co-chair Responsible	Name	Organization	Chapter	Phone #	E-mail Address
Conference Co-Chair		Amy Doepke, SHRM-SCP, SPHR	Stoughton Trailers, LLC	GMA SHRM	608-877-7703 608-692-3979 (c)	adoepke.wishrm@gmail.com
Conference Co-Chair		Cindy Cerro, PHR	Total Water	GMA SHRM	608-516-0883	conferencechair2@wishrm.org
State Director		Connie Bitter, SHRM-CP, PHR	Tank Holding Corp	Sheboygan	920-226-0803	statedirector@wishrm.org
Conference Liaison Director		Leah Rozeski	Northwestern Mutual	MMSHRM	414-303-5055	lrozeskishrm@gmail.com
Accommodations Lead	Cindy Cerro	Amy Utzig, SHRM-CP, PHR	Dane County	Blackhawk	608-266-9253 608-333-6482 (c)	utzig@countyofdane.com
Accommodations	Cindy Cerro	Terri Dougherty	J.J. Keller & Associates	Fox Valley	920-722-2848 X 2572	tdougherty@jkkeller.com
Activities Lead	Amy Doepke	Jennifer Zahari	Strong Foundations Coaching & Consulting LLC	At-Large	920-350-0138 920-858-6653 (c)	jenzahari@jenzahari.com or jenzahari@gmail.com
Activities	Amy Doepke	Theresa Dew	Rhodes Bread	At-Large	920-626-2412	theresad@rhodesbread.com
Communications/ Publications/Website Lead	Amy Doepke	Jim Lambert	Ho-Chunk Nation	At-Large	715-284-7977	jim.lambert@ho-chunk.com
Communications/ Publications/ Website	Amy Doepke	Lori Rausch	Great Northern Laminations	Fox Valley	920-851-7863	lrausch@greatnortherncorp.com
Exhibits Lead	Amy Doepke	Amy Collett, SHRM-SCP, SPHR, AIM	Society Insurance	Fond du Lac	920-933-5759	acollett@societyinsurance.com
Exhibits	Amy Doepke	Matt Bucher	HNI Risk Services	MMSHRM	262-641-5866	mbucher@acrisure.com

2024 WI SHRM State Conference Committee

updated 4.02.2024

Committee Chairs	Co-chair Responsible	Name	Organization	Chapter	Phone #	E-mail Address
Exhibits	Amy Doepke	Cathryn Griesbach, SHRM-SCP	KerberRose	Green Bay	715-853-7819	Cathryn.griesbach@kerberrose.com
Finance		Lisa Henke, SHRM-CP, PHR, CEBS	Generac	At-Large	262-741-7947	treasurer@wishrm.org
Programming Lead	Cindy Cerro	Emily Donegan	Koch Industries	Green Bay	262-492-4536	Emily.donegan@kochind.com
Programming	Cindy Cerro	Joyce Parsons, SHRM-CP	Wipfli LLP	Chippewa Valley	715-864-3031	Joyce.parsons@wipfli.com
Programming	Cindy Cerro	Tricia Shields	Naviant, Inc.	At-Large	608-848-0894	tshields@naviant.com
Registration		Morgan Data Solutions Heather Dyer, Megan Cuccia	WI SHRM		608-204-9827	wishrm@morgandata.com hdyer@morgandata.com
Volunteers Lead	Cindy Cerro	Lori Giese, SHRM-SCP, SPHR	EK Machine	GMA SHRM	920-210-6789 (c)	lorig@ekmachine.com
Volunteers	Cindy Cerro	Amber Newkirk	Sanimax	GMA SHRM	715-252-278	Amber.newkirk@sanimax.com
Sponsorship/Advertising Lead	Amy Doepke	Kris Giblin, SHRM-CP, PHR	Amston Trailer Sales & Rental	MMSHRM	262-745-7742 (c)	kgiblin@amstontrailer.com
Sponsorship/Advertising	Amy Doepke	Gregg Riek	Brown & Brown		920-319-1819	Gregg.Riek@bbrown.com
Sponsorship/Advertising	Amy Doepke	Kristen Kautzer, SHRM-CP	Oostburg State Bank	Sheboygan	920-564-4347	kristenk@oostburgstate.bank