

Conference at a Glance
28th Annual WI SHRM State Conference

October 15, 16 & 17, 2014
Monona Terrace, Madison



October 2, 2014

Wednesday, October 15		
Time	Location	Event
12:00 p.m.- 7:30 p.m.	Registration 3 & 4	Registration & Information Desk Open
12:00 p.m. - 7:30 p.m.	Registration 2	Volunteer Registration & Information Desk Open
12:00 p.m. - 8:00 p.m.	Meeting Room MQNR	Volunteer/Speaker Lounge " Sponsor -MetLife "
1:00 p.m. - 4:30 p.m.		Pre-conference sessions
1:00 p.m. - 4:30 p.m.	Hall of Ideas E, F & G	Lean HR, Lay, Intermediate, Business
1:00 p.m. - 4:30 p.m.	Lecture Hall	The Annual Legal Overview: Keeping up with the Times, Gregg, Mirus and Zach, Basic, General
Noon - 7:30 p.m.	Capitol Promenade	SHRM Book Store Open " Sponsor - SEEK Careers/Staffing "
3:00 p.m. - 7:30 p.m.	Exhibit Hall	SHRM Foundation Booth/Silent Auction Open
3:00 p.m. - 7:30 p.m.	Exhibit Hall	Exhibit Hall Open with Activity/Social Event - " Activity Sponsor- Ultimate Software, Bar Sponsors - Remedy Intelligent Staffing, UBS, Delta Dental, Food Stations- Mawicke & Goisman, Dessert-Workday "
3:00 p.m. - 7:30 p.m.	Exhibit Hall	Photo Opportunity - " Sponsor - Spherion "
4:35 p.m. - 5:15 p.m.	Capitol Promenade	Booksigning - Dwane Lay
Thursday, October 16		
Time	Location	Event
6:15 a.m.- 5:00 p.m.	Registration 3 & 4	Registration & Information Desk Open
6:15 a.m.- 5:00 p.m.	Registration 2	Volunteer Registration & Information Desk Open
6:15 a.m. - 5:00 p.m.	Dane Room	Volunteer/Speaker Lounge " Sponsor-MetLife "
6:15 a.m. - 6:30 a.m.	Capitol Promenade	Early Bird Refreshments (coffee/beverages) - " Sponsor- UW Extension "
6:30 a.m. - 7:30 a.m.		Early Bird Learning Sessions
6:30 a.m. - 7:30 a.m.	Hall of Ideas E	Making A Wellness Program Work & Measuring It's ROI, Schemm, Intermediate, General
6:30 a.m. - 7:30 a.m.	Hall of Ideas F	Tools To Assist Employees In Achieving Work/Life Balance, Clifton, Culbertson and Talaat, Basic, General
6:30 a.m. - 7:30 a.m.	Hall of Ideas G	Gamification In Human Resource Management: An Introduction, Maciekowich, Basic, General
6:30 a.m. - 7:30 a.m.	Lecture Hall	The New SHRM Certification, Strobel, Basic
7:15 a.m. - 7:45 a.m.	Madison Ballroom A-D	Continental Breakfast " Sponsor- Godfrey & Kahn "
7:45 a.m. - 7:47 a.m.	Madison Ballroom A-D	Welcome from Co-chairs Amy Doepke and Cindy Cerro
7:48 a.m. - 7:50 a.m.	Madison Ballroom A-D	Welcome to the Conference:
7:50 a.m. - 8:15 a.m.	Madison Ballroom A-D	Welcome from Nancy Conway, SHRM North Central Field Services Director and Margie Harvey, WI SHRM State Council Director
8:15 a.m. - 9:45 a.m.	Madison Ballroom A-D	Keynote Presentation: Stepping Up For Change: Creating a Culture of Ownership, Izzo, Intermediate, General " Sponsor- Humana "
9:00 a.m. - 5:00 p.m.	Capitol Promenade	SHRM Book Store Open " Sponsor - SEEK Careers/Staffing "
9:00 a.m. - 1:15 p.m.	Exhibit Hall	SHRM Foundation Booth/Silent Auction Open
9:00 a.m. - 3:30 p.m.	Exhibit Hall	Exhibit Hall Open " Activity Sponsor - Hays "
9:45 a.m. - 10:30 a.m.	Capitol Promenade	Booksigning - John Izzo
9:45 a.m. - 10:45 a.m.	Exhibit Hall	Break " Sponsor - 3P Administrators "
10:45 a.m. - 12:00 p.m.		Learning Sessions #1
10:45 a.m. - 12:00 p.m.	Hall of Ideas E	The Black Hole of Adoption: Why HR Tech Implementations Fail, Lay, Basic, Business
10:45 a.m. - 12:00 p.m.	Hall of Ideas F	How To Be Smart About Costs In The Midst Of Turmoil, Cooper, Intermediate, General
10:45 a.m. - 12:00 p.m.	Meeting Room MQNR	HR Metrics: ROI for HR Initiatives, Meeth, Basic, Business
10:45 a.m. - 12:00 p.m.	Hall of Ideas H	Embracing the Challenge of Change, Butz, Basic, General
10:45 a.m. - 12:00 p.m.	Hall of Ideas I	Modernize Your HR Practice! A Strategy Session, Bollinger, Basic, General
10:45 a.m. - 12:00 p.m.	Hall of Ideas J	The Art and Science of Managing and Motivating Millennials, Wood, Basic, General
10:45 a.m. - 12:00 p.m.	Hall of Ideas G	How to Be a Super Sleuth: Preparing for and Conducting Effective Workplace Investigations, Colvin and Long, Basic, General

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10:45 a.m. - 12:00 p.m.	Meeting Room L&P	Personal Branding for Human Resources: Navigating the Social Web in Strategic Ways, Ruettimann, Basic, General
10:45 a.m. - 12:00 p.m.	Meeting Room K&O	Retirement Opportunities: Smart Plan Design, Daley and Delude, Intermediate, General
10:45 a.m. - 12:00 p.m.	Lecture Hall	Stepping Up Your Personal Leadership Brand, Izzo, Intermediate, General
11:00 a.m.-1:00 p.m.	Exhibit Hall	Exhibitor Lunch
12:00 p.m. - 1:15 p.m.	Exhibit Hall	Box lunch " Sponsor - QPS Staffing "
1:15 p.m. - 2:30 p.m.		Learning Sessions #2
1:15 p.m. - 2:30 p.m.	Hall of Ideas E	Dealing with the Bully in the Workplace, New Ideas, Best Practices, Anderson, Intermediate, General
1:15 p.m. - 2:30 p.m.	Hall of Ideas F	What Will the Workforce in 2014 and Beyond Look Like?, Mazur and Dunning Basic, General
1:15 p.m. - 2:30 p.m.	Hall of Ideas G	Mergers & Acquisitions- Due Diligence Processes, Hoeschele, Intermediate, Business
1:15 p.m. - 2:30 p.m.	Hall of Ideas H	Clear, Concise, Confident Communication, Butz, Basic, General
1:15 p.m. - 2:30 p.m.	Hall of Ideas I	Extreme Makeover: Health Care Edition/Radical Savings from Benefits Strategies, Murphy, Basic, General
1:15 p.m. - 2:30 p.m.	Meeting Room MQNR	Followership: Four Secret Skills for Being the Leader Others WANT to Follow, Bouck, Basic, General
1:15 p.m. - 2:30 p.m.	Meeting Room K&O	Making the Pieces Fit: How the Supreme Court's Decision on DOMA Impacts Your Organization, Cheney and Kellner, Basic, General
1:15 p.m. - 2:30 p.m.	Hall of Ideas J	Ready For Change? Conducting an Organizational Assessment, Schwane, Basic, General
1:15 p.m. - 2:30 p.m.	Meeting Room L&P	Retirement Opportunities: Smart Plan Design, Daley and Delude, Intermediate, General REPEAT
1:15 p.m. - 2:30 p.m.	Lecture Hall	Transitioning From HR Leader To Chief People Officer, Smalley, Advanced, Business
1:30 p.m. - 8:00 p.m.	Capital Promenade	American Cancer Society Booth
2:30 p.m. - 3:30 p.m.		Break " Sponsor - 3P Administrators "
2:30 p.m. - 3:30 p.m.		Pickup of Silent Auction Items
2:45 p.m. - 3:00 p.m.	Capitol Promenade	Booksigning - Cory Bouck
3:30 p.m.		Exhibit Hall Closes
3:30 p.m. - 4:45 p.m.		Learning Sessions #3
3:30 p.m. - 4:45 p.m.	Hall of Ideas E	Moving Forward with Health Care Reform, Jensen, Basic, General
3:30 p.m. - 4:45 p.m.	Meeting Room MQNR	Rewarding Performance Despite Low Compensation Budgets, Sperling and Lappley, Intermediate, General
3:30 p.m. - 4:45 p.m.	Meeting Room K&O	ERISA 401(k) Plan Fiduciary Risk-Uncomplicating It, Taking Control of It and Reducing It, Conrad and Castellani, Basic, General
3:30 p.m. - 4:45 p.m.	Hall of Ideas H	The ABC's of Background Checks, Wons, Basic, General
3:30 p.m. - 4:45 p.m.	Hall of Ideas I	Work Happy, Kaiser, Intermediate, General
3:30 p.m. - 4:45 p.m.	Hall of Ideas J	The Future Workforce: Talent Management in 2020, White, Intermediate, General
3:30 p.m. - 4:45 p.m.	Lecture Hall	Measuring and Maximizing Employee Engagement in Your Organization, Cheney and Kellner, Intermediate, General
3:30 p.m. - 4:45 p.m.	Hall of Ideas G	Aligning Talent Strategy with your Company's Strategic Plan, Hulce, Intermediate, General REPEAT
3:30 p.m. - 4:45 p.m.	Meeting Room L&P	Current & Future Trends in Wellness and Population Health Management, Tobler, Intermediate, General
3:30 p.m. - 4:45 p.m.	Hall of Ideas F	Transitioning From HR Leader To Chief People Officer, Smalley, Advanced, Business REPEAT
5:15 p.m.- 5:25 p.m.	Madison Ballroom A-D	Welcome from Oracle
5:15 p.m. - 6:30 p.m.	Madison Ballroom A-D	Attendee Appreciation Dinner " Dinner Sponsor - Dean Health Plan, Dessert Sponsor - Hausmann Johnson "
6:30 p.m. - 8:00 p.m.	Madison Ballroom A-D	Wisconsin Singers
Friday, October 17		
Time	Location	Event
6:15 a.m. - 1:15 p.m.	Registration 3 & 4	Registration & Information Desk Open
6:15 a.m. - 1:15 p.m.	Registration 2	Volunteer Registration & Information Desk Open
6:15 a.m. - 6:30 a.m.	Capitol Promenade	Early Bird Refreshments
7:00 a.m. - 1:30 p.m.	Capitol Promenade	SHRM Book Store Open " Sponsor - SEEK Careers/Staffing "
7:00 a.m. - 1:30 p.m.	Dane Room	Volunteer/Speaker Lounge " Sponsor-MetLife "
6:30 a.m. - 7:30 a.m.		Early Bird Learning Sessions

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6:30 a.m. - 7:30 a.m.	Hall of Ideas E	The Impact of Oral Health on Medical Plan Costs, Eichmiller, Basic, General
6:30 a.m. - 7:30 a.m.	Lecture Hall	Employee Handbooks, Goldstein, Intermediate, General
6:30 a.m. - 7:30 a.m.	Hall of Ideas G	Global Essence: Building and Benefitting Strategy and Culture with Perspectives!, Schultz, Advanced, General
7:00 a.m. - 1:30 p.m.	Capitol Promenade	SHRM Book Store Open "Sponsor - SEEK Careers/Staffing"
7:00 a.m. - 1:30 p.m.	Dane Room	Volunteer/Speaker Lounge "Sponsor - MetLife"
7:00 a.m. - 1:30 p.m.	Wisconsin Room	Committee Lounge
7:45 a.m. - 8:30 a.m.	Madison Ballroom A-D	All attendee sit down breakfast with recognition of PHR/SPHR/GPHR Certification and Diversity Award "Sponsor- Anthem Blue Cross and Blue Shield"
8:30 a.m. - 9:45 a.m.		Learning Sessions #4
8:30 a.m. - 9:45 a.m.	Lecture Hall	The Art of Feedback: Advanced Tips & Techniques, Page, Advanced, General
8:30 a.m. - 9:45 a.m.	Hall of Ideas F	Moving Forward with Health Care Reform, Jensen, Basic, General REPEAT
8:30 a.m. - 9:45 a.m.	Hall of Ideas G	Ethics & Leadership: Developing Social Responsibility, Rueb, Basic, General
8:30 a.m. - 9:45 a.m.	Hall of Ideas H	Spy Tactics for Human Resource Professionals- Assessing Employee Truthfulness, Kurlinski and Anderson, Basic, General
8:30 a.m. - 9:45 a.m.	Meeting Room MQNR	Hello CEO... Here is HR, Kleiman, Advanced, General
8:30 a.m. - 9:45 a.m.	Hall of Ideas J	Humanizing Employee Engagement, Hebert, Intermediate, General
8:30 a.m. - 9:45 a.m.	Meeting Room K&O	HR Metrics: ROI for HR Initiatives, Meeth, Basic, Business REPEAT
8:30 a.m. - 9:45 a.m.	Meeting Room L&P	Diversity Through Mutual Respect, Hesch and Peek, Basic, General
8:30 a.m. - 9:45 a.m.	Hall of Ideas I	Aligning Talent Strategy with your Company's Strategic Plan, Hulce, Intermediate, General REPEAT
9:45 a.m. -10:00 a.m.	Capital Promenade	Book Signing: Lori Kleiman
9:45 a.m. -10:00 a.m.	Capitol Promenade	Break - "Sponsor - MRA "
10:00 a.m. - 11:15 a.m.		Learning Sessions #5
10:00 a.m. - 11:15 a.m.	Hall of Ideas E	It's A Game! Effective Strategies for Engaging Employees Around Sustainability, Kuntz and Shukla, Basic, General
10:00 a.m. - 11:15 a.m.	Meeting Room L&P	Extreme Makeover: Health Care Edition/Radical Savings from Benefits Strategies, Murphy, Basic, General REPEAT
10:00 a.m. - 11:15 a.m.	Hall of Ideas G	Ethics & Leadership: Developing Social Responsibility, Rueb, Basic, General REPEAT
10:00 a.m. - 11:15 a.m.	Hall of Ideas H	Spy Tactics for Human Resource Professionals- Assessing Employee Truthfulness, Kurlinski and Anderson, Basic, General REPEAT
10:00 a.m. - 11:15 a.m.	Lecture Hall	Corporate Restructuring: The Impact of Organizational Structure and Design on the Bottom Line, Hoeschele, Advanced, Business
10:00 a.m. - 11:15 a.m.	Meeting Room MQNR	Using Social Media for Hiring, Discipline and Discharge Decisions, Walther, Basic, General
10:00 a.m. - 11:15 a.m.	Meeting Room K&O	Drugs in Your Workplace...Understanding the Costs and How to Protect Your Company, Short and Chaney, Basic, General
10:00 a.m. - 11:15 a.m.	Hall of Ideas I	Dealing with the Bully in the Workplace, New Ideas, Best Practices, Anderson, Intermediate, General
10:00 a.m. - 11:15 a.m.	Hall of Ideas F	Could Violence Happen at Your Workplace? Ptak, Intermediate, General
11:15 a.m. -11:30 a.m.		Break
11:30 a.m. - 12:15 p.m.	Madison Ballroom A-D	Lunch
12:05 p.m. - 12:15 p.m.	Madison Ballroom A-D	Workforce Innovations: DWD, Reggie Newson
12:15 p.m. - 1:30 p.m.	Madison Ballroom A-D	Keynote: Shed or You're Dead: How to Stay Alive & Thrive in the Midst of Change, Dempsey, Intermediate, Business "Sponsor- Anthem Blue Cross and Blue Shield "
1:30 p.m. - 2:00 p.m.	Capitol Promenade	Booksigning- Kathy Dempsey