



The **State Legislative Conference of the Wisconsin State Council of SMRM is coming to Milwaukee!** WISHRM, along with Metro Milwaukee SHRM, the host chapter for the event, are pleased to offer several sponsorship packages!

**State Legislative Conference
Thursday, April 24, 2014
9:00 a.m. to 4:00 p.m.
Radisson Hotel - Mayfair Road
Wauwatosa, WI**

Event sponsorship is a **great way for you to get your company's name and message in front of the decisions-makers you are trying to reach!** Your product or service could be exactly the solution our audience of HR professionals is looking for! Higher levels of sponsorship include event registrations - a great way to **put a name and a face with your message!**



\$250 Sponsor Opportunity

- ⇒ Acknowledgement as a sponsor at the conference
- ⇒ Company **name to appear in marketing materials** such as newsletters, email blasts and on our website
- ⇒ **One free pass to the event**
- ⇒ Exposure through promotional banners or flyers at the conference

\$500 Sponsor Opportunity

- ⇒ Acknowledgement as a top-level sponsor during the introductory comments, including a **statement about the services/product provided by your company.**
- ⇒ Company name to appear in marketing materials such as newsletters, email blasts and on our website
- ⇒ **Two free passes to the event**
- ⇒ Additional exposure at your own **booth** located just outside the conference room

Payment Information *

Company Name: _____

Individual Name: _____

Address: _____

Telephone: _____

Email: _____

Payment Method: _____

Credit Card Number & Exp Date: _____

* This form and payment must be received to secure your sponsorship. Upon their receipt, you will be contacted for your logos (\$250/\$500), introductory comments (\$500), and name(s) of those attending.

Send form payment to:

WISHRM
2830 Agriculture Drive
Madison, WI 53718

Phone: 608.204.9827
Fax: 608.204.9818
E-Mail: wishrm@morgandata.com