

SPONSORSHIP OPPORTUNITY FORM
Central Wisconsin State Legislative Conference
Thursday, April 4, 2013
Madison, WI

The Wisconsin State Council of SHRM and the Greater Madison Area Society for Human Resources Management (GMA SHRM) are offering sponsorship opportunities for you to gain exposure for your business or organization via the above mentioned event at three different levels with the following benefits:



\$100 Sponsor Opportunity

- ⇒ Acknowledgement as a sponsor at the conference
- ⇒ Company name to appear in marketing materials such as newsletters, email blasts and on our website

\$250 Sponsor Opportunity

- ⇒ Acknowledgement as a sponsor at the conference
- ⇒ Company name to appear in marketing materials such as newsletters, email blasts and on our website
- ⇒ One free pass to the event
- ⇒ Exposure through promotional banners or flyers at the conference

\$500 Sponsor Opportunity

- ⇒ Acknowledgement as a sponsor at the conference
- ⇒ Company name to appear in marketing materials such as newsletters, email blasts and on our website
- ⇒ Two free passes to the event
- ⇒ Exposure through your own booth outside the conference room

Payment Information (Form and Payment must be received to secure sponsorship)

Company Name: _____

Address: _____

Telephone: _____

Email: _____

Payment Method: _____

Credit Card Number & Exp Date: _____