

# CONFERENCE AT A GLANCE - WEDNESDAY

Wednesday, October 3		
Time	Location	Event
12:00–7:30 pm	Registration 1 and 2	Registration and Information Desk Open
12:00–7:30 pm	Registration 3	Volunteer Registration and Information Desk Open
12:00–7:30 pm	Ebony	Volunteer/Speaker Lounge - <i>Sponsor - Humana</i>
1:00–4:30 pm	<b>Pre-Conference Sessions</b>	
1:00–4:30 pm	Guava/Tamarind	Workplace Trends - Survival Tactics for the Next Decade - Margaret Morford
1:00–4:30 pm	Portia/Wisteria	Legislative Update - Annual Overview - Keeping up with the Times - Jennifer Mirus and Bob Gregg
1:00–4:30 pm	Aloeswood/Marula	The 10 Biggest Communication Mistakes...And How to Avoid Them - David Levin
4:00–7:30 pm	North Atrium	SHRM Book Store Open - <i>Sponsor - SEEK Careers/Staffing</i>
4:30–7:30 pm	North Atrium	SHRM Foundation Booth/Silent Auction Open
4:30–7:30 pm	Exhibit Hall	Exhibit Hall Open with Activity/Social Event - <i>Bar Sponsors - Remedy Intelligent Staffing, Delta Dental of Wisconsin and Castlight Health</i>
4:30–7:30 pm	North Atrium	Photo Opportunity - <i>Sponsor - Spherion</i>
4:30–7:30 pm	North Atrium	Oasis In The Jungle - <i>Sponsor - Corporate Spa</i>

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## CONFERENCE AT A GLANCE · THURSDAY

Thursday, October 4		
Time	Location	Event
6:15 am–5:00 pm	Registration 1 & 2	Registration and Information Desk Open
6:15 am–5:00 pm	Registration 3	Volunteer Registration and Information Desk Open
6:15 am–5:00 pm	Ebony	Volunteer/Speaker Lounge - <i>Sponsor - Humana</i>
6:15–6:30 am	South Hallway	Early Bird Refreshments (coffee/beverages) - <i>Sponsor - Associated Financial Group</i>
6:30–7:30 am	<b>Early Bird Learning Sessions - <i>Sponsor - TradeMark Financial Services, INC.</i></b>	
6:30–7:30 am	Portia	Certification - Don Herrmann
6:30–7:30 am	Wisteria	Health Insurance Exchanges 101 - Jeffery Schultz
6:30–7:30 am	Tamarind	Twelve Mistakes That Can De-Rail Your Career - Karen Heikel
7:15–7:45 am	Suites A-H	Continental Breakfast - <i>Sponsor: Godfrey &amp; Kahn SC</i>
9:00 am–5:00 pm	North Atrium	SHRM Book Store Open - <i>Sponsor - SEEK Careers/Staffing</i>
9:00 am–3:30 pm	North Atrium	SHRM Foundation Booth/Silent Auction Open
9:00 am–3:15 pm	Exhibit Hall	Exhibit Hall Open - <i>Activity Sponsor - QPS Employment Group</i>
7:45–8:15 am	Suites A-H	Welcome from Nancy Conway, SHRM North Central Field Services Director and Kellie Dunn-Poggemann, WI SHRM State Council Director
8:15–9:45 am	Suites A-H	Keynote Presentation: Steve Gilliland “Making a Difference” - <i>Sponsor - Saint Mary’s University of Minnesota</i>
9:45–10:15 am	Bookstore	Book Signing - Steve Gilliland
9:45–10:45 am	Exhibit Hall	Break - <i>Sponsor - Hausmann Johnson Insurance</i>
10:45–11:15 am	Exhibit Hall - Jungle Area 1	<b>Mini-Module</b> - Workplace Voluntary Benefits and the Value and Financial Protection They Provide - John Weisinger - <i>Sponsor - Humana</i>
10:45–11:15 am	Exhibit Hall - Jungle Area 2	<b>Mini-Module</b> - The Honeymoon is Short: How to Ensure New Hires Hit the Ground Running - Debbie Rudan - <i>Sponsor - Lee Hecht Harrison</i>
11:30 am–12:00 pm	Exhibit Hall - Jungle Area 1	<b>Mini-Module</b> - Safety Basics for the Non-Safety Professional - Chad Tisonik and Matt Bucher - <i>Sponsor - HNI</i>
11:30 am–12:00 pm	Exhibit Hall - Jungle Area 2	<b>Mini-Module</b> - What’s Important When Choosing a PBM - Eric Tvedt - <i>Sponsor - Restat</i>
10:45 am–12:00 pm	<b>Learning Sessions #1</b>	
10:45 am–12:00 pm	Suites A, B, G & H	Strategic HR: The Normal Playbook Won’t Get You There - Margaret Morford
10:45 am–12:00 pm	Marula	Ubuntu! Inspiring Teamwork and Collaboration - Dr. Bob Nelson
10:45 am - 12:00 pm	Aralia	Avoid Getting Lost in the Labor Laws - Edwin Zalewski
10:45 am–12:00 pm	Mangrove	A Wolf In Sheep’s Clothing - Retirement Planning Truth or Fiction - Rose Panico-Marino
10:45 am–12:00 pm	Guava	Swinging through the Trees: The Link Between Employee Wellness and Workers’ Compensation - Ragan Cheney and Mardi Burns
10:45 am - 12:00 pm	Tamarind	HR for Upper Classmen - Mark Goldstein
10:45 am– 12:00 pm	Banyan	Are You in the Crosshairs? (Your Personal Liability in Employment Cases) - Bob Gregg
10:45 am–12:00 pm	Tamboti/Aloeswood	Take Your Interviews from Good to Great - Janine Smith
10:45 am–12:00 pm	Wisteria	Slug Proof Your Team...No Nonsense Strategies to Develop a High Performance Culture - Jeff Kortez
10:45 am–12:00 pm	Portia	Building an Effective Succession Management Strategy - Cassy Van Dyke and Maggie Kudick
12:15–12:45 pm	Bookstore	Book Signing - Margaret Morford

## CONFERENCE AT A GLANCE - THURSDAY

1:15–1:45 pm	Exhibit Hall - Jungle Area 1	<b>Mini-Module</b> - Introducing the New Wisconsin TechConnect - Bruce Weiland - <i>Sponsor - Wisconsin TechConnect</i>
1:15–1:45 pm	Exhibit Hall - Jungle Area 2	<b>Mini-Module</b> - Employee Financial Stress and Fitness in the Workplace - Dan Potterton - <i>Sponsor - FEI Behavioral Health</i>
2:00–2:30 pm	Exhibit Hall - Jungle Area 1	<b>Mini-Module</b> - Navigating the Next Steps of Health Care Reform, What Every Employer Needs to Know - Larry Schreiber - <i>Sponsor - Anthem Blue Cross and Blue Shield</i>
2:00–2:30 pm	Exhibit Hall - Jungle Area 2	<b>Mini-Module</b> - Driving Down the High Cost of Healthcare-Creating Health Care Consumers - Scott Larkins - <i>Sponsor - Castlight Health</i>
1:15–2:30 pm	<b>Learning Sessions #2</b>	
1:15–2:30 pm	Ironwood	Culture Eats Strategy for Breakfast - Scott Savage
1:15–2:30 pm	Suites A, B, G & H	Five Trends Shaping the Future of HR - Dr. Bob Nelson
1:15–2:30 pm	Aralia	Using HRAs to Reduce Benefit Costs and Advanced Plan Designs - John Wicker
1:15–2:30 pm	Mangrove	Social Media in the Workplace - John Murray and Daniel Finerty
1:15–2:30 pm	Tamboti/Aloeswood	Engage the Lion's Share of Top Talent Before They're Endangered - Tracy Butz
1:15–2:30 pm	Tamarind	An Actuarial Analysis of Health Care Reform - Brian Blalock
1:15–2:30 pm	Banyan	Rules of Evidence in Unemployment, Workers' Compensation and Equal Rights Hearings - Sherman Mitchell, John Brown, and John Riester
1:15–2:30 pm	Marula	"Big Data" - The Power of HR/Workforce Data Analytics in Mitigating Talent Related Business Risks - Carl Kutsmode and Jim O'Malley
1:15–2:30 pm	Wisteria	401(k) Retirement Plan Communication & Fee Disclosures - Manuel Rosado and James Marshall
1:15–2:30 pm	Portia	Health Savings Accounts - A Beginner's Guide - Christopher Kramer
2:30–3:15 pm	North Atrium	SHRM Foundation Booth- pick up and pay for won items
2:30–3:30 pm	Exhibit Hall	Break - <i>Sponsor - Silkroad</i>
3:30–4:45 pm	<b>Learning Sessions #3</b>	
3:30–4:45 pm	Portia	Customer Service to WOW - Sandra Mazur
3:30–4:45 pm	Marula	Five Trends Shaping the Future of HR - Dr. Bob Nelson
3:30–4:45 pm	Aralia	From Boomers to Linksters: Managing the Friction Between Generations at Work - Meagan Johnson and Larry Johnson
3:30–4:45 pm	Mangrove	Bullying in the Workplace - An Equal Opportunity Form of Harassment - Deb Wood
3:30–4:45 pm	Guava	Diversity Award Winner Presentation - Bobbie J. Nuthals, Kelly Holtmeier and Dr. Alem Asres
3:30–4:45 pm	Tamarind	Slug Proof Your Team...No Nonsense Strategies to Develop a High Performance Culture - Jeff Kortez
3:30–4:45 pm	Banyan	Returning Employees to Work—Sooner and More Productively - Jody Bertram
3:30–4:45 pm	Wisteria	DWD Administrative Law Judge Panel: Answering Your Questions - Janell Knutson, John Brown, Sherman Mitchell, and John Riester
3:30–4:45 pm	Ironwood	Preparing to Be Lost in the Jungle—Writing and Implementing Contingency Leadership Plans - Rick Schemm
3:30–4:45 pm	Tamboti/Aloeswood	Affordable Care Act: What it Means for Employees Now and in 2014 - Jeff Storch
4:45–5:15 pm	Bookstore	Book Signing - Jeff Kortez
4:45–5:15 pm	Bookstore	Book Signing - Meagan Johnson and Larry Johnson
4:45–5:15 pm	Bookstore	Book Signing - Bob Nelson
5:15–6:30 pm	Suites A-H	Attendee Appreciation Dinner - <i>Sponsors: Restat (dessert table)</i>
6:30–8:00 pm	Suites A-H	Entertainment - ComedyCity - <i>Sponsor - Humana</i>

## CONFERENCE AT A GLANCE · FRIDAY

Friday, October 5		
Time	Location	Event
6:15 am–12:45 pm	Registration 1 & 2	Registration a Information Desk Open
6:15 am–12:45 pm	Registration 3	Volunteer Registration a Information Desk Open
7:00 am–12:45 pm	Ebony	Volunteer/Speaker Lounge - <i>Sponsor - Humana</i>
6:15 am–6:30 am	South Hallway	Early Bird Refreshments - <i>Sponsor - TRICAST</i>
7:00 am–1:30 pm	North Atrium	SHRM Book Store Open - <i>Sponsor - SEEK Careers/Staffing</i>
6:30–7:30 am	<b>Early Bird Learning Sessions</b>	
6:30–7:30 am	Wisteria	Re-Certification - Don Herrmann
6:30–7:30 am	Portia	How to Leverage Health Care Reform to Benefit Your Wellness Program - Jeffery Schultz
6:30–7:30 am	Tamarind	Design an Effective Total Rewards Strategy to Meet Today's Economic and Regulatory Demands - Michael Maciekowich
7:45–8:30 am	Suites A-H	All attendee sit-down breakfast with recognition of PHR/SPHR/GPHR Certification and Diversity Award - <i>Sponsor: Anthem Blue Cross and Blue Shield</i>
8:30–9:45 am	Suites A-H	Keynote: Dr. Steven Robbins "Unintentional Intolerance" - <i>Sponsor: Anthem Blue Cross and Blue Shield</i>
9:45–10:00 am	Bookstore	Book Signing - Steve Robbins



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## CONFERENCE AT A GLANCE · FRIDAY

10:00–11:15 am	<b>Learning Sessions #4</b>	
10:00–11:15 am	Cypress	Management Makeover - 30 Days to a New Leader - Marjorie Treu
10:00–11:15 am	Wisteria	Diversity Recruitment: A Changing Workforce, A Changing Regulatory Environment - Jacquelyn Peterson and William Osterdorf
10:00–11:15 am	Portia	Entering the Lion's Den of Arrest and Conviction Record Discrimination in Wisconsin - Tom O'Day and Wade Harrison
10:00–11:15 am	Tamboti	Employers That Understand What is Driving Medical Costs Can Actively Reduce It - Craig Kurtzweil
10:00–11:15 am	Aloeswood	6 Things You Can Do NOW to Control Health Care Costs - David Grunke
10:00–11:15 am	Marula	Building a Successful Business through Workforce Planning - Helen Englebert
10:00–11:15 am	Aralia	Welcome to the Jungle: Wellness Program Survival Training 101 - Renee Kuhs and Jennifer Walther
10:00–11:15 am	Mangrove	Performance Management: Surviving the Face-to-Face Conversation - Bonnie Cox
10:00–11:15 am	Guava	What Does Wellness in the Workplace Look Like for a Small Company? - Barb Knutson
10:00–11:15 am	Tamarind	Taming Your Nature: Using Your Emotional Intelligence for HR Success - Jeffrey Russell
11:15–11:30 am	North Hallway	Break - <i>Sponsor - MRA</i>
11:30 am–12:45 pm	<b>Learning Sessions #5</b>	
11:30 am–12:45 pm	Cypress	Conquer the Social Media Jungle—Practical Strategies and Policy Tips - George Blomgren
11:30 am–12:45 pm	Wisteria	You Be the Judge: Medical Inquiries, Examinations and the ADA - Dennis McBride and Oyvind Wistrom
11:30 am–12:45 pm	Portia	Entering the Lion's Den of Arrest and Conviction Record Discrimination in Wisconsin - Tom O'Day and Wade Harrison
11:30 am–12:45 pm	Tamboti	Managing Compensation for the Upturn - Neil Lappley and Rich Sperling
11:30 am–12:45 pm	Aloeswood	The Time Is Now - Thomas Van Gilder
11:30 am–12:45 pm	Marula	Multigenerational Workplace: A Leadership Opportunity - Dan Potterton
11:30 am–12:45 pm	Aralia	Taming the Beast: Strategic Health Care Reform Planning - Mardi Burns and Ragan Cheney
11:30 am–12:45 pm	Mangrove	Performance Management: Surviving the Face to Face Conversation - Bonnie Cox
11:30 am–12:45 pm	Guava	Ceiling to Candidates—Mobile Recruitment - Amber York
11:30 am–12:45 pm	Tamarind	Tame the Financial Report Lion - Rob Lapota
12:45 pm Conference Concludes	North & South Hallway	Grab & Go Lunch



**HR—It's a jungle out there!**