

Recruiting and Hiring Liabilities: Protecting Your Organization from the Harmful Effects of Web 2.0

Description

Technology has dramatically changed the way we compete for talent and screen prospective employees, but nothing approaches the impact of social networking. With the widespread use of Facebook, LinkedIn, and other sites comes a new wave of legal liabilities for both recruiters and screeners. Other emerging technology threats include online diploma fraud, employment mills that manufacture work experience, screen scraping, and more. Employers need to develop best practices and policies in order to successfully manage Web 2.0 technologies.

Join EmployeeScreenIQ's Executive Vice President and CMO Nick Fishman for an informative session about how to protect your company in the age of Facebook. You'll learn which social networking sites are most popular with recruiters and applicants, and their impact on employment screening and the hiring process. Attendees will also learn how to develop a social media policy and spot the warning signs of diploma and employment mills. Finally, you'll examine other Web 2.0 trends such as screen scraping and instant screening.

Presenter

Nick Fishman; EmployeeScreenIQ

Location

Radisson Paper Valley Hotel & Conference Center
Appleton, WI

HRCI Credits

General

Date & Time

Thursday, October 7, 2010
10:30 a.m. - 11:45 a.m.

Track

Strategies for Building a High Performance Workplace

Level

Intermediate

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