



Sponsorship Opportunities
October 11-13, 2006
Kalahari Resort and Waterpark
Wisconsin Dells, WI

Partner Sponsorships (\$500)

What you receive:

- * 1/4 Page Advertisement
- * Recognition at General Assembly

Sponsorship Opportunities

- *Volunteer Room

- *Website
- * 3-5 Food Stations- Exhibit Hall (\$500 each)
- * AM & PM Breaks-Thurs.
- * AM Break-Fri
- * Dessert in Exhibit Hall-Thurs-

Bronze Partner Sponsorships (\$1,500)

What you receive:

- * 1/2 Page Advertisement
- * Sign Stating Sponsorship
- * Recognition at General Assembly

Sponsorship Opportunities

- * Atimevu-African Drum Band in Exhibit Hall-Wednesday
- * Food Stations-Thurs. Evening

Silver Partner Sponsorships (\$2,500-\$3,000)

What you receive:

- * 1/2 Page Advertisement
- * Sign Stating Sponsorship
- * Recognition at General Assembly
- * One Exhibit Booth

Sponsorship Opportunities

- *Committee Shirts
- *Safari Style Photo Op in Exhibit Hall-Wed
- *Live Music- Attendee Reception- Thurs.
- *The "Down Under" Bar (imported Beer)

- *The "Kenya" Wine Bar- **Sold**
- *The "Rainforest" Bar – (tropical)
- * Atimevu-African Drum Band in Exhibit Hall-Wednesday
- * Pre-Conference- Phil Chard
- * Pre-Conference- Legal
- * Pre-Conference-Executive HR Forum
- * Boxed Lunch in Exhibit Hall-Thurs.
- * Keynote Thursday A.M.
- * Recognition Breakfast-Fri.-**Sold**
- * AV Equipment-Wed., Thursday, Friday
- *Magicians-Attendee Appreciation- Thursday

Gold Partner Sponsorships (\$5,000)

What you receive:

- * Full Page Advertisement
- * Banner Stating Sponsorship
- * One Exhibit Booth
- * Recognition at General Assembly
- * Post company logo on conference website

Sponsorship Opportunities

- * "Welcome Event"- Build a Necklace Activity-in Exhibit Hall
- * Attendee Appreciation-Cocktails & Hors d'Oeuvres – 20th Anniversary -Thursday
- "Welcome Event" – 2 bars in Exhibit Hall -Wed
- *Keynote- Welcome-Bruce Christopher-**Sold**
- * Entertainment- Thurs.
- * Keynote -Keith Harrell-Friday Lunch-**Sold**
- CD Rom



Sponsorship Opportunities
October 11-13, 2006
Kalahari Resort and Waterpark
Wisconsin Dells, WI

Platinum Partner Sponsorships (\$7,500)

What you receive:

- * Full Page Advertisement

- * Banner Stating Sponsorship
- * Two Exhibit Booths
- * Two Additional Meal Tickets

- * Recognition at General Assembly
- * Post company logo on conference website

Sponsorship Opportunities

- * Keynote Speaker- Lunch, & Post- Conference Breakouts-Fri.
- * Premier Sponsor of Wed. Night Main Event
- * Exclusive Sponsor of Conference Website
- * Sponsor of all 3 bars at Wed welcome event in exhibit hall

Premier Partner Sponsorship (\$10,000 Level)

What you receive:

- * Post company banner logo on conference website
- * Full Page Advertisement
- * Choice of Advertisement Placement
- * Banner Stating Sponsorship
- * Two Exhibit Booths
- * Four Additional Meal Tickets
- * Recognition at General Assembly
- * Opportunity to Address General Assembly

Sponsorship Opportunities

- * Premier Conference Sponsor- Packaging several of the above events

Additional Sponsorship Opportunities

- * Media Sponsorship
- * Lanyards/Badge Holders for Nametags-**Sold**
- * CD-ROM
- * Program Evaluations
- * Conference Committee Shirts-3/person
- * Photocopier & Paper
- * Chair Massages in Exhibit Hall
- * Canvas Backpacks/Bags for Attendees-**Sold**
- * Recognition Gifts for Conference Committee
- * Ponchos/Umbrellas for Attendees

2006 Wisconsin State SHRM Conference - Sponsorship Contacts

Stacey Riechers
Kelly Services
Phone: 608-752-7558
Fax: 608-752-7566
Email: Stacey_Riechers@kellyservices.com

Greg Hubley
Wachovia Insurance Services
Phone: 414-270-3082
Fax: 414-270-1867
Email: greg.hubley@wachovia.com