

Affiliate of



2003 WI State SHRM Conference Sponsorship Opportunity Listing

Bronze Partner Sponsorships (\$500)

What you receive:

- * 1/4 Page Advertisement
- * Recognition at General Assembly

Sponsorship Opportunities

- * Dessert in Exhibit Hall (Thursday)
- * AM Break (Thursday)
- * PM Break (Thursday)

Bronze Partner Sponsorships (\$1,500)

What you receive:

- * 1/2 Page Advertisement
- * Sign Stating Sponsorship
- * Recognition at General Assembly

Sponsorship Opportunities

- * Internet Kiosks for Conference
- * Internet Registration for Conference

Silver Partner Sponsorships (\$2,500)

What you receive:

- * 1/2 Page Advertisement
- * Sign Stating Sponsorship
- * One Exhibit Booth
- * Recognition at General Assembly

Sponsorship Opportunities

- * Pre-Conference Workshop
- * Boxed Lunch in Ballroom (Thursday)

Gold Partner Sponsorships (\$5,000)

What you receive:

- * Full Page Advertisement
- * Banner Stating Sponsorship
- * One Exhibit Booth
- * Recognition at General Assembly

Sponsorship Opportunities:

- * Senior Track Programming
- * Continental Breakfast & Keynote (Thursday)

Platinum Partner Sponsorships (\$7,500)

What you receive:

- * Full Page Advertisement
- * Banner Stating Sponsorship
- * Two Exhibit Booths
- * Two Additional Meal Tickets
- * Recognition at General Assembly

Sponsorship Opportunities:

- * Breakfast & Keynote Speaker (Friday)
- * Thursday Night Reception – Cocktails, Hors d'oeuvres & Evening Entertainment

See additional opportunities on next page

Premier Partner Sponsorship (\$10,000 Level)

What you receive:

- * Full Page Advertisement
- * Choice of Advertisement Placement
- * Banner Stating Sponsorship
- * Two Exhibit Booths
- * Four Additional Meal Tickets
- * Recognition at General Assembly

Sponsorship Opportunities:

- *Premier Sponsor of Wednesday Night Opening Bash

NOTE: The WOW Wednesday night bash sponsorship can be divided into lower levels of sponsorship. The event features a Cheers bar, food stands, D.J., sports and pop trivia, a variety of games, and a sculpted 9-hole putting golf course. Sponsorships include:

- \$4,000 – Cheers bar staffing & decorations (cash bar), foosball, 1 golf hole
- \$3,000 – Food stands, 1 golf hole
- \$1,500 – Entertainment, 1 golf hole
- \$ 250 – Individual golf hole (6 available)

Premier Partner Sponsorship (\$12,500 Level)

What you receive:

- * Full Page Advertisement
- * Choice of Advertisement Placement
- * Banner Stating Sponsorship
- * Two Exhibit Booths
- * Four Additional Meal Tickets
- * Recognition at General Assembly
- * Opportunity to Address General Assembly Prior to Keynote on Thursday

Sponsorship Opportunities:

- *Premier Sponsor of Thursday Evening Keynote Speaker & Dinner

Additional Sponsorship Opportunities

- *Media Sponsorship
- *Lanyards for Nametags
- *Folders/Binders for Conference Materials
- *CD-ROM
- *Program Evaluations
- *Conference Committee Shirts
- *Photocopier & Paper
- *Chair Massages in Exhibit Hall
- *Canvas Bags for attendees

2003 Wisconsin State SHRM Conference - Sponsorship Contacts

Sonny De Guzman
Sponsorships Co-Chair
Chula Vista Resort
608-254-8366 – Ext. 5296
sonnyd@chulavistaresort.com

Helen Englebert
Sponsorships Co-Chair
Lee Hecht Harrison
920-832-9104 – Ext. 116
helen_englebert@lhh.com