

**WISCONSIN SHRM STATE COUNCIL
 MEETING MINUTES
 March 05, 2010
 2:00 to 4:00 p.m.
 Oshkosh Convention Center, Oshkosh**

No.	AGENDA ITEM	RESPONSIBLE PARTY								
Introductions	Introductions/Welcome/Thank you Conference Call Attendees Gina Piarulli – Membership Director Tasha Sledge – District Director Sally Field – District Director Kari Lauritsen – GMASHRM Elaine Schultz – Blackhawk HRA Kim Hall – Central WI SHRM John Corrigan – Stevens Point Area Rebecca Eichner – Racine & Kenosha Area Joanne Jackson – St.Croix Valley	Kris Hackbarth-Horn								
ACTION										
Minutes	Approval of December 11, 2009 Minutes Motion to approve Matt Stollak 2 nd Jane Berg All approved	Kellie Dunn-Poggemann								
Financials	Approval of Financial Reports/Treasurer Report <ul style="list-style-type: none"> • Year-End Financial Update <table border="0" style="width: 100%;"> <tr> <td>Total Revenue -</td> <td style="text-align: right;">\$404,000</td> </tr> <tr> <td>Total Expenses –</td> <td style="text-align: right;">(436,411.38)</td> </tr> <tr> <td colspan="2"><hr/></td> </tr> <tr> <td>Net Loss</td> <td style="text-align: right;">(32,411.38)</td> </tr> </table> <p>2009 Conference Profit \$50,416</p> Motion to approve Michelle Hauer 2 nd Helen Englebert All approved <ul style="list-style-type: none"> • 2009 Audit Update The Council will conduct an Audit every three years during the Treasurer transition. Anthony Dix has worked hard on documenting all State Council general practices. A future goal is to have all historical data collected into one database. The first pre-audit conference call will be following today's Council meeting at 4:15 p.m. The Treasurer will be looking into 990 Forms & creating additional relevant documents for the Council. A new	Total Revenue -	\$404,000	Total Expenses –	(436,411.38)	<hr/>		Net Loss	(32,411.38)	Anthony Dix
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	<p>Conflict of Interest Policy & Whistleblower Policy.</p> <p>Approval of the 2010 Conference Budget Theresa Dew presenting:</p> <ul style="list-style-type: none"> • Anticipating 750 attendees • 89 exhibitors; potentially 92 some are comp • \$255,000 expenses • Net Income: 125,000 <p>Expenses will be less because currently they have \$26,000 reserved to book their last Keynote speaker & they will not need that much.</p> <p>A couple concerns were brought up about the sponsorship & advertising line items. As of right now the Conference committee has already received requests from previous sponsors to sponsor this year's Annual Conference as well. Currently they are on track to meet those budgeted line items.</p> <p>Motion to approve Matt Stollak 2nd Michelle Hauer All approved</p>	
<p>2009 State Conference Check Presentation</p>	<p>2009 State Conference Check Presentation</p> <p>Income \$90,896.67</p> <p><u>Distribution Model</u> 20% Co Chair 20% Co Chair 50% Committee Members 10% Chapter Member Attendance (registration will track paid attendees from each chapter at the conference. The paycheck would be based on % of their chapter's attendance of total membership at a predetermined time.)</p> <p><u>State Conference Volunteer List</u> Conference Co-Chair – Matthew Stollak – Green Bay Conference Co-Chair – Amy Utzig – Blackhawk Accommodations – Roxane Herricks – LaCrosse Accommodations – Lisa Henke – Blackhawk Accommodations – Jody Zuege Activities – Jane Blake – Metro Milwaukee Activities – Tara Marcelle – Central Wisconsin Advertising/Bookstore – Stacey Riechers – Blackhawk Advertising/Bookstore – Jodi Collien – Fond du Lac Communications/Web – Megan Fisher – Green Bay Communications/Web – Lori Olson – LaCrosse Exhibits – Cindy Cerro – Greater Madison Area Exhibits – Janine Diana – Fox Valley/Oshkosh Exhibits – Theresa Dew – Jefferson Finance – Cindy Cero – Greater Madison Area Programming – Robert Gregg – Jefferson Programming – Mark Goldstein – Racine/Kenosha</p>	<p>Matt Stollak & Theresa Dew</p>

	<p>Programming – Jodi Roesler – LaCrosse Publications – Jim Lambert – Publications – Amy Doepke – Greater Madison Area Registration/Volunteers – Ryan Derber – At-Large Registration/Volunteers – Kari Heilman Registration/Volunteers – Sara Connor – LaCrosse Sponsorship – Greg Hubley – Metro Milwaukee Sponsorship – Jenny Lowe – Green Bay</p> <p><u>Chapter Payout Amounts:</u></p> <table border="1" data-bbox="467 514 1192 1218"> <thead> <tr> <th>Checks to be written</th> <th>Amount</th> </tr> </thead> <tbody> <tr><td>Blackhawk HRA</td><td>\$11,279.65</td></tr> <tr><td>Central Wisconsin SHRM</td><td>\$1,281.21</td></tr> <tr><td>Chippewa Valley SHRM</td><td>\$161.93</td></tr> <tr><td>Dodge County SHRM</td><td>\$26.99</td></tr> <tr><td>Fond du Lac Area HRA</td><td>\$129.54</td></tr> <tr><td>Fox Valley SHRM</td><td>\$840.32</td></tr> <tr><td>Greater Madison Area SHRM</td><td>\$2,713.55</td></tr> <tr><td>Green Bay Area SHRM</td><td>\$11,387.60</td></tr> <tr><td>Metro Milwaukee SHRM</td><td>\$2,546.23</td></tr> <tr><td>Jefferson County HRMA</td><td>\$2,184.58</td></tr> <tr><td>La Crosse Area SHRM</td><td>\$4,374.56</td></tr> <tr><td>Lakeshore Area HRA</td><td>\$107.95</td></tr> <tr><td>Oshkosh</td><td>\$516.46</td></tr> <tr><td>Racine Kenosha Chapter</td><td>\$1,092.29</td></tr> <tr><td>Sauk County Personnel Assoc</td><td>\$59.37</td></tr> <tr><td>St Croix Valley</td><td>\$43.18</td></tr> <tr><td>Stevens Point Area</td><td>\$161.93</td></tr> <tr><td>Sheboygan Area Chapter SHRM</td><td>\$199.71</td></tr> <tr><td>Council</td><td>\$51,789.61</td></tr> <tr> <td>Check Total</td> <td>\$90,896.67</td> </tr> </tbody> </table>	Checks to be written	Amount	Blackhawk HRA	\$11,279.65	Central Wisconsin SHRM	\$1,281.21	Chippewa Valley SHRM	\$161.93	Dodge County SHRM	\$26.99	Fond du Lac Area HRA	\$129.54	Fox Valley SHRM	\$840.32	Greater Madison Area SHRM	\$2,713.55	Green Bay Area SHRM	\$11,387.60	Metro Milwaukee SHRM	\$2,546.23	Jefferson County HRMA	\$2,184.58	La Crosse Area SHRM	\$4,374.56	Lakeshore Area HRA	\$107.95	Oshkosh	\$516.46	Racine Kenosha Chapter	\$1,092.29	Sauk County Personnel Assoc	\$59.37	St Croix Valley	\$43.18	Stevens Point Area	\$161.93	Sheboygan Area Chapter SHRM	\$199.71	Council	\$51,789.61	Check Total	\$90,896.67	
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Strat Planning	Strategic Planning: 2010-2011 Core Council Updates Handout Review at April 16 th Core Council Meeting	Core Council																																										
HR Games	2010 Student HR Conference/Games Update Kicks off Tonight !! 77 students attending 20 Teams is a Record breaking Year 12 Student Chapters 1 st year that the HR Games have hosted Quarter Finals FRIDAY NIGHT EVENTS Check-In begins at 5:00pm in the lobby of the Reeve Memorial Union. Networking Dinner 5:30-6:15 p.m.	Ryan Derber																																										

Opening Ceremony 6:15pm - 6:30pm

We will kick-off the event with opening comments and an overview of the general rules of the games!

HR Games Competition Rounds 6:40pm - 9:00pm

*Competition time for each round is only 15 minutes. The first two rounds have extra prep time built in. (Times subject to change based on number of teams)

Round 1 -- 6:40pm - 7:10pm

Round 2 -- 7:15pm - 7:45pm

Round 3 -- 7:50pm - 8:10pm

Round 4 -- 8:15pm - 8:35pm

Wrap-up -- 8:45pm - 9:00pm

Student Social - Titan Nights Event 9:00pm - 12:00am

Titan Nights will be held Friday night in the Rec and Wellness Center on campus. This event will include activities such as bongo ball, dodge ball, volleyball/ basketball, climbing wall, golf, cookie decorating, human beach balls, gladiator joust, speed pitch, double ladder climb, and a midnight breakfast. This event is very popular among all ages of the UW-Oshkosh student population; a large turnout and free food/ prizes make it a very enjoyable night. The cost to attend is only \$2 paid at the doors. Hope to see you there!

SATURDAY EVENTS

Saturday Morning Breakfast Bar 8:00am - 9:00am

A la carte items will be available for all during this time. Please make sure that you have adequate time to catch something before our keynote presentation starting promptly at 9am

Keynote Presentation 9:00am - 10:00am

Building Alliances Inside and Out - The Power of Different Alliances

by Laurie McIntosh, SPHR and John Friend, PHR

Creating strategic alliances is a vital function for you as a HR professional. This session will show you the importance of successful and strong alliances and how you can impact your organization, the community as well as you personally. We will discuss competencies needed to be effective, the importance of alliances, and how you can contribute to the success of your organization. The session will also review the importance of external partnerships through corporate social responsibility.

Break-Out Sessions (A) 10:10am - 11:00am

Option 1: Spectrum of HR

Panelists: Mary Lou Charapata of Cesarz, Charapata & Zinnecker Funeral Home, Jodi Welhoefer, PHR of Badger Mining Corporation and Mary Curtin of 4Imprint

HR professionals can work in a variety of settings and their jobs can vary substantially as a result of the size of the company for which they work. Often textbooks focus on HR from the perspective of professionals working in large companies. Despite this many HR professionals will work in small and medium size companies. This panel consists of three professionals who will describe how human resources functions in small and medium size companies (up to 999 US-based full- and part-time employees). Two of the panelists work for companies that were named to the 2009 SHRM 50 Best Small and Medium Size Companies to Work for in America.

Option 2: *Moving from "Confronting" to "Care-Fronting" Management*

by Kristine Hackbarth-Horn, SPHR, CCP, CBP and Doug Bergan, SPHR of Goodwill Industries NCW

Is your current disciplinary process working to change employee behaviors? Are you looking for a different approach in holding your employee's accountable for their performance? This session will explore a different approach in conducting timely and respectful discussions with employees that places an emphasis on assertively holding them accountable for their performance in a non-confrontational way. If traditional methods aren't working, consider this session for a different perspective and approach. This session will cover key communication methods on how to have successful discussions with employee's, including how to deal with emotional and challenging employees during discussions.

Break-Out Sessions (B) 11:10am - 12:00pm

Option 1: *Social Networking*

by Greg Linemonsten of Weidert Group, Inc.

Social networking is on fire! There are currently 350 million users of Facebook around the world and today the phrase "to tweet" has taken on a whole new meaning. There are a variety of uses of social networking for employers, employees, and job applicants. It is becoming crucial that human resources professionals better understand this form of technology including its strengths and weaknesses. This session will help teach attendees more about this important topic.

Option 2: *Transition from School to Work*

Panelists: Elise Moureau of Heartland Label Printers, Emily Neumann of Menards, and Anna

	<p>Ewerdt of Alliance Laundry Systems, LLC</p> <p>So what are you going to do after graduation? Does this question sound familiar? Are you sick of hearing the question and not really knowing the answer? While this session won't help you to know exactly what you should be doing with your life post-college, it will give you some insight into what making the transition from college to work life is like. The panel for this session consists of three recent college graduates with majors in human resource management who can tell you a little bit about the good (i.e., paychecks can be fun), the bad (i.e., I really only have 2 weeks of vacation time!), and the ugly (i.e., FMLA, FLSA, USERRA, HIPAA, oh my!).</p> <p>Option 3: Chapter President's Networking Session by Ryan P. Derber, SPHR</p> <p>Chapter Presidents will have the ability to network on prescribed topics. Please also plan on some general SHRM information and upcoming event information for your chapters. (Note: If your chapter President cannot attend, please send a different chapter board officer to this session in his/her absence).</p> <p>Saturday Lunch 12:00pm - 1:00pm Please join us as UW Whitewater will be making a special presentation during lunch!</p> <p>HR Games: Semi-Final & Final Rounds 1:15pm - 2:30pm Top teams from the Friday night competition will go head-to-head to compete for the title of Top Wisconsin HR Games Team!</p> <div data-bbox="472 1287 662 1331" style="border: 1px solid black; padding: 2px;">visible</div> <p>Kristine Hackbarth-Horn presented Ryan Derber with a 'Thank you' Gift from the State Council.</p> <p>A big KUDOS goes out to the UW Oshkosh group for hosting a great conference on March 5 & 6, 2010. A wonderful group of just over 40 volunteers are required to pull off this event, so THANK YOU to all of you!</p>	
Regional Update	<p>Regional (Arizona) SHRM Conference Update</p> <p>Regional Summit – February 2010</p> <p>All presentations from the Summit will be placed on the VLRC under Regional Summit. - Know the new vision, mission and strategy</p>	Kellie Dunn-Poggemann

SHRM Connect – continue to determine ways to use this resource.

SHAPE – each council position should review this again. All chapters and councils must submit this next year. The criteria are set for 2010 and on the website.

-other areas to think about include promotion of the SHRM learning system, initiative to transition to 100% chapters, and qualifying as foundation champion.

National SHRM Conference

-There will be a volunteer lounge at national SHRM this year – check it out

-Information will be coming on the contest to promote attendance at Annual Conference including e-blast options and promotional materials

Governmental Affairs – WI is one of the targeted states on the list for the first year program. This includes training, advocacy efforts and meeting facilitation. We will learn more at the national legislative conference in March. SHRM pays for the attendance and hotel for Governmental Affairs Directors in each state. With these additional efforts we may need other assistance from chapters.

Foundation Effective Practices

- 1) submit a pledge form – early
- 2) conduct a leadership campaign – 100% participation from state council directors is encouraged
- 3) donate a silent auction item – annual conference, online auction and leadership conference

Received a Great Handout for Foundation donation ideas – National Donation due April 16.

-Need to add Foundation Scholarship deadlines to state e-blast
-Top 10 states donations range from \$9,150 – \$4,858.00.

Leadership

Evaluate if using the regional map or some of the information in these presentations for orientation.

Certification Priorities 2010

- # of applications increase by 5%
- track recertification rates, goal at least 80%
- nice chart in slides on certification on exam information we could use for presentations
- HRCI Marketing Toolkit www.HRCI.org/volunteers
- Be sure to communicate the deadlines during the year

District Directors – keep planning for the in-person May meetings

Think about inviting all board members of your chapters so more leaders can get exposure to the council – to help with long term succession planning

Metrics Score Card (Anthony Dix) – consider using # of letters written on legislation, consider increase of foundation donations over previous year.

990 Changes from the IRS

	<p>Need Financial Conflict of Interest Policy, Record Retention Policy and Whistle Blower Policy – discuss with auditor, not incorporated</p> <p>See February issue of Fortune Magazine for SHRM ad</p>	
SHRM Update	<p>SHRM North Central Region Update (5 min)</p> <ul style="list-style-type: none"> • <i>(on behalf of NC Regional Team)</i> <p><u>New SHAPE program</u> – online submission form should be up by end of March – the new program allows you to make updates on it throughout the year. Hopefully this makes the submission easier then spending hours pulling it together all at one time.</p> <p><u>GPHR – deadline moved to June 1st</u></p> <p>New SHRM affiliate minimums is chapter 50 national members or 50% to become affiliated – strategic business review</p> <p><u>State Council Achievement Plan (SCAP) Online Submission – Deadline March 31, 2010</u></p> <p>Now's a great time to pull out the SCAP workbook to assure your State Council has met requirements for the year.</p> <p><u>January Membership Scorecard:</u></p> <p>Each month State Council Directors and State Membership Directors receive the membership scorecard for their respective state. Please distribute this report to your State Council. The goal for 2010 is 3% SHRM member growth. The Star and Superstar program continues. To achieve Star status, your chapter must achieve 6 – 9% growth and Superstar is 10% +.</p>	Laurie McIntosh
Legislative Conferences	<p>Government Affairs Regional Legislative Conferences in 2010 Update (5 min)</p> <p><u>West Legislative Conference Agenda is below:</u></p> <p>8:30 - 9:00 a.m. - Registration 9:00 - 9:15 a.m. – Welcome - Tami Christian 9:15-10:00 a.m. - Individual Rights - Rep. Kelda Helen Roys 10:00 - 10:45 a.m. Finance/Budget Update - Sen. Luther Olsen 10:45 - 11:00 a.m. Short Break 11:00 - 11:30 a.m. November Election Preview - Sen. Scott Fitzgerald 11:30 a.m. - 12:00 p.m. Legislative Process and How Our Members Can Get Involved - Sen. Fred Risser 12:00 - 1:00 p.m. Lunch Wisconsin SHRM Update - By Kristine Hackbarth-Horn, SPHR, CCP, CBP; WI SHRM State Council Director 1:00 - 1:30 p.m. Jobs - What's Wrong and Steps to be Taken Sen. Randy Hopper 1:30 - 2:30 p.m. Current Trends, Hot Topics & Legislation Affecting Your Employees Deborah Krukowski & Keith Kopplin 2:30 - 2:45 p.m. - Short Break 2:45 - 3:45 p.m. - Healthcare Reform & It's Impact on the HR Profession - Michael Heifetz, VP Governmental Relations, Dean & St. Mary's 3:45 - 4:00 p.m. – Closing -</p>	Tami Christian

	<p>Tami Christian Full conference attendance is eligible for 5 credits with HRCI.</p> <p><u>East Legislative Conference Agenda is below:</u> We're winding up with legislators and hope to have the agenda updated on the website by Friday, March 19th (Monday at the latest). Christopher from Morgan Data said, he'd submit for HRCI as soon as we have everything finalized. Michael Layman, SHRM's Manager for Employment & Labor legislation will be there to speak. Registration was at 18 the last time I checked with MDS, so once we have the agenda finalized, we should get some eBlasts, etc., going out to get this marketed more broadly.</p>	
ESGR Partnership	<p>ESGR Partnership meets our goal to collaborate with another organization. Employer Support of the Guard and Reserve, ESGR, is a Department of Defense organization. They provide free education, consultation, and if necessary mediation for employers of Guard and Reserve employees. ESGR's goal is to support America's employers who share their employees with the nation to ensure our national security.</p> <p>Give them a voice at your next local chapter meeting! They have been supporters of Past Annual State Conference by purchasing an Exhibitor booth.</p>	Kristine Hackbarth-Horn
Social Media	<p>Social Media Update</p> <ul style="list-style-type: none"> • Linked-In – SHRM National site; historical references & current happenings with the help of MDS • Facebook & Twitter – greater presence with upcoming WISHRM events. • Special Events • Website Planning Session <p>We need your help to determine how and where WI SHRM needs to be in the world of Social Media. How do we Linkin, should we be Twittering, on Facebook? What are our Chapters doing? What is SHRM doing? What do HR professionals want and how do they want to connect to the work? How do we reach out to new audiences or to the Media?</p>	Kris Hackbarth-Horn
Volunteer Day	<p>June 2010 Volunteer Day Toolkit on website <u>Expectations-</u> WISHRM wanted to organize an effort across the state that HR professionals can work together to give back to our communities.</p> <p>The idea is simple: pick a non-profit(s) in your community and give your time to make a difference for them!</p> <p><u>What we are asking from our Chapters:</u></p>	Committee

	<ul style="list-style-type: none"> • Rally the troops and help organize the day • You can determine what non-profit(s) you want to work with in your community • We will also help reach out to members at large and point them in your direction • What we need your help with: Let us know what you are doing by April 2nd if not sooner Keep track of your volunteers and their accomplishments Take pictures that day and send them our way! <p><u>What are we doing to support the effort?</u> -Created a page on the website that we highlight the concept and highlight what each chapter is doing -We have created a linked in site and Facebook page to also help promote the event -We are providing you with this Powerpoint, the logo and other materials to help you promote it as well -We are seeking a sponsor to help provide our volunteers t-shirts -We are looking to put the pictures and accomplishments in a Powerpoint at the State Conference and highlight the work! Place or ideas to where and how to give your time... <u>-Where examples:</u> Habitat of Humanity Rebuilding Together Adopt a Highway <u>-How:</u> Do a compliance review for a local non-profit Conduct a day of training Help them establish their hiring process Help them build or pick-up to support their cause <u>-Things we are giving you today!</u> Link to the website where you can find all the information A copy of the volunteer registration form we would like you to fill out A copy of the type of information we need back from you to help you advertise your event</p>	
SHAPE	<p>SHAPE Review</p> <p>SHAPE – SHRM Affiliate Program for Excellence for Chapters and State Councils The SHAPE workbook is a great tool to use with your chapter or state council as you plan for 2010 and beyond. Resources are available at the link below including a recorded webcast, FAQ’s (recently updated) and the workbooks. SHAPE focuses on more strategic objectives designed to increase the visibility and effectiveness of chapters while promoting SHRM and the HR profession overall. http://www.shrm.org/Communities/VolunteerResources/Pages/default.aspx</p>	Kellie Dunn-Poggemann

	<p>Oshkosh President wants to know what other Chapters are targeting for award level. Green Bay, Metro Milwaukee, & Jefferson County SHRM going for Gold Main concern across the table is membership growth with the economy still struggling.</p>	
<p>Functional Director Updates</p>	<p>Functional Director Updates – Please discuss how your February CLA conference calls went.</p> <p>Membership – not in attendance</p> <p>Certification – 9 attendees in Feb Conf Call; ran out of time – updating website with chapter contacts – 3day certification preparation event, attached to the State Conference – reach out to Chapter Presidents to follow up with their Board about participating in this event.</p> <p>Northeast District Director – future upcoming meetings across the Northeast region.</p> <p>Southcentral District Director – Leadership conference & Volunteer Day Committee member – presented at one local chapter meeting</p> <p>Conferences – New Conference cancellation policy- Will continue to offer the HR in transition policy for the State Conference – Helping Legislative Conferences 2011 Aug 4-5th Leadership Conference in Green Lake at the Heidel House – finalizing contract Working on putting the contracts in an electronic format; housed on website with MDS.</p> <p>Workforce Readiness – updating chapter website contacts – orientation webinar through SHRM; date still to be determined. State strategic goals around workforce readiness, chamber of pie groups. Request Powerpoint about workforce readiness relationships Conference Calls will be happening every other month to continue to partner/network with each other.</p> <p>Foundation- 2009 Statewide Total was \$16,066.00; \$8399 chapter; state council \$2300; individuals \$5367 Green Bay Number 1 contributor 2nd Fox Valley Area SHRM</p> <p>Diversity – April 1st All Day Conference -partnership with the Oshkosh SHRM Chapter now they can take credit cards at event. UW-Oshkosh offers a great opportunity for Human Resources professionals to attend two great</p>	<p>Gina Piarulli</p> <p>Michelle Hauer</p> <p>Matt Stollak</p> <p>Jane Berg</p> <p>Theresa Dew</p> <p>Margie Harvey</p> <p>Barbara Stroh</p> <p>Pamela Lassiter</p>

	<p>programs focusing on Hot Topics in Employment Law and Organizational Diversity: Building Inclusion in the Global Workforce. 2nd year social justice week through UW- Oshkosh Diversity Award structure will be the same as previous years. Diversity Track to be presented at 2011 State Conference.</p> <p>Metro Milwaukee SHRM – partnering with Fuel Milwaukee; website development; bid for Nov Conference keynote speaker Debra Cohen</p> <p>Green Bay – Focus group started on how to get Higher level HR people (SPHRs) involved in the local chapter. SHAPE – committee chairs involved in Board recruitment for new roles, nominations open. 2nd focus Board transition with positions how to transfer historical information. Started Linked – in, subgroups started, 25% of their membership participating</p> <p>Oshkosh – biggest challenge as a new chapter is committing a solid foundation big views & big ideas; how do we leave a legacy behind. Collaboration with April diversity event at UW-Oshkosh Credit card processing all events starting in April 2010 Membership continues to grow but now they need to get the membership involved in chapter events.</p> <p>Fox Valley – started a new program where they reward local companies that are still hiring new employees. May 1st habit for humanity – feel free to volunteer</p> <p>Jefferson County – collecting food donations for community food drive. Collaboration with Jefferson county literacy – hosting a spring fling event</p> <p>Lakeshore Area HRA - Complete bylaw revamp – succession planning – volunteers are time starved; local area is passionate in workforce readiness – Joined Linked-In</p> <p>Leadership - Conference 2011 (Green Lake Heidel House) will be in August; 2010 Conference will have: 3 keynotes; 3 breakout sessions Betsy Mitchell, V.P. Staff Development from the Green Bay Packers Kristine Hackbarth-Horn – Collaboration speaker Registration – Chapter pays for Leadership Directors verses individual payments; looking at invoicing for board attendees</p>	<p>Joanne Krueger</p> <p>Jenny Lowe</p> <p>Janine Diana</p> <p>Lisa Van Straten</p> <p>Jen Jirsa</p> <p>Jane Birkholz</p> <p>Helen Englebert</p>
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	<p>Researching new registration tool called Event Bright instead of RegOnline Webcast through Helen & Kris: how can we help your local chapter? General question & answer session Green Bay Chapter Focus Group: How can we help keep you as a National & Local Member through our chapter? Perhaps Local chapters could offer sponsorships for students who would like to attend the State Leadership Conference in Door County, August 2010</p> <p>District Director Reports – is conducting SHAPE presentations at each of her Chapters.</p> <p>GMASHRM – Strat Planning meeting went well thanks to WISHRM District Director (Tasha great SHAPE overview) Annual Conference in May: projected 200 Attendees</p> <p>Racine/Kenosha Chapter – community news releases – linked-in group started – strat planning with District Director help</p> <p>Stevens Point – main focus is on membership growth 30% SHRM National goal is a struggle Reach out to Gina Piarulli for Membership guidance Sponsorship opportunities</p> <p>Blackhawk HRA – maintain membership; hosted a HR Seminar; good turnout</p> <p>Fond du Lac – spring seminar is on April 24th; Topic Diversity/Inclusion – Membership drive</p>	<p>Tasha Sledge</p> <p>Kari Lauritsen</p> <p>Rebecca Eichner</p> <p>John Corrigan</p> <p>Elaine Schultz</p> <p>Heidi Bremer</p>
<p>Association Management Team Update</p>	<p>Association Management Team Update</p> <p>Managing Registration for upcoming Legislative Conferences. Submitting HRCI credits for both Legislative Conferences.</p> <p>Vest/T-Shirt Council Gifts have been ordered</p> <p>Working through website homepage redesigns</p> <p>Coordinating Audit documents with Wegner, LLP & Anthony Dix</p>	<p>Heather Dyer</p>
<p>Adjournment</p>	<p>Adjournment/Next Council Meeting, May 10, 2010 District Director Meetings with Chapter Presidents</p> <ul style="list-style-type: none"> • Matt Stollak, District Director May 10, 2010 — 2:00-5:00 pm Bemis International Center (Room 114D) St. Norbert College campus in De Pere, WI • Jane Berg, District Director 	<p>Kris Hackbarth-Horn</p>

	<p>May 10, 2010 — 11:30 am-1:30 pm Madison East Side</p> <ul style="list-style-type: none"> • Tasha Sledge, District Director May 10, 2010 — 3:00 pm Water Street Brewery, Delafield, WI • Sally Field, District Director May 10, 2010 — TBD <p>Next <u>Core</u> Council Meeting, April 16, 2010 from Noon – 3p.m. in Menasha</p> <p>Motion to approve Matt Stollak 2nd Jane Berg All approved</p>	
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2010
WI STATE COUNCIL
ATTENDANCE
As of 03/17/10

NAME	FUNCTION/CHAPTER	03/05/2010	04/16/2010 or 05/10/2010	08/05/2010	10/06/2010	12/10/2010
Kristine Hackbarth-Horn	State Director	X				
Kellie Dunn-Poggemann	State Director Elect & Secretary	X				
Anthony Dix	Treasurer	X				
Kristine Hofmann	North Central Regional Administrator	O				
Laurie McIntosh	North Central Regional Field Services Director	X				
Gina Piarulli	Membership Director	X				
Michelle Hauer	Certification Director	X				
Theresa Dew	Conference Liaison Director	X				
Pamela Lassiter	Diversity Director	X				
Matthew Stollak	District Director	X				
Helen Englebert	Leadership Director	X				
Tami Christian	Governmental Affairs Director	X				
Margie Harvey	Workforce Readiness Director	X				
Barbara Stroh	Foundation Director	X				
Tasha Sledge	District Director	X				
Jane Berg	District Director	X				
Sally Field	District Director	X				
Elaine Schultz	Blackhawk HRA Chapter President	X				
Kim Hall	Central Wisconsin SHRM President	X				
Lonna Brantner	Chippewa Valley SHRM President	O				

Heidi Bremer	Fond du Lac AHRA Chapter President	X				
Lisa Van Straten	Fox Valley Chapter SHRM President	O				
Kari Lauritsen	GMASHRM Chapter President	X				
Jenny Lowe	Green Bay Area Chapter President	X				
Joanne Krueger	Metro Milwaukee Chapter President	X				
Jen Jirsa	Jefferson County Chapter President	X				
Laura Biehn	Oshkosh Area SHRM President	X Janine Diana				
Kim Schultz	La Crosse Area Chapter President	O				
Jane Birkholz	Lakeshore Area Chapter President	X				
Rebecca Eichner	Racine & Kenosha Chapter President	X				
Trina McVicker	Sauk County Personnel Association Chapter President	X				
Martha Miller	Sheboygan Chapter President	O				
Kim Abel	SHRM Dodge County Chapter President	O				
Joanne Jackson	St. Croix Valley Employer Association President	X Kelli Cadwell				
John Corrigan	Stevens Point Area HRA Chapter President	X				
Morgan Data Solutions	Administrative Management Company	X				
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