



**WISCONSIN SHRM STATE COUNCIL
MEETING MINUTES**
April 15, 2009
12:45 to 3:30 p.m.
Milwaukee, WI



No.	AGENDA ITEM	RESPONSIBLE PARTY
Introductions/Welcome/Thank you	Introductions/Welcome/Thank you	Kris Hackbarth-Horn
ACTION		
Approval of February 20, 2009 Minutes	<p>Approval of February 20, 2009 Minutes</p> <ol style="list-style-type: none"> 1. Conference Payouts given out. 2. Strategic Plan introduction. 3. Communication Plan introduction. 4. KRM Program. <p>Motion to approve by Matt Stollak 2nd by Doralyn Retzlaff All approved.</p> <p>The payout information has been corrected in the February minutes to reflect MMSHRM in replace of HRMA.</p> <p>The SCAP report has been submitted to SHRM. All the information for the HR Professional Day was submitted to the Governor's office, for Wednesday of the Conference. As a group we discussed moving the HR Professional Day to Thursday of the State Conference week. The council appreciation event is Wednesday night of the State Conference.</p>	Kellie Dunn-Poggemann
Approval of Financial Reports/Treasurer Report	<p>Approval of Financial Reports/Treasurer Report</p> <p>So far in 2009 our primary source of income for the last three months has been the Job Bank and the Grant income received from National. Our cash in checking is around \$7000. The State Conference began Exhibitor registration last week, so we anticipate some income from this activity to hit the financials by the end of the month.</p> <p>As of March 31, 2009 our Net Income was negative - \$11,600. Our Income was over \$8,500 and our Expenses for the year were \$20,100, these expenses were primarily for support service, web site fees and early State Conference expenses.</p> <p>Budget error under District Director to attend National Leadership. Need to up that to \$2,000 which is \$500 per</p>	Cindy Cerro

	<p>person. This was an over site.</p> <p>Motion to approve March 2009 financial statements by Matt Stollak 2nd Sally Field All Approved.</p>	
STRATEGY AND OPERATIONS		
<p>SHRM Update North Central Region Update (on behalf of NC Regional Team)</p>	<p>SHRM Update North Central Region Update</p> <ul style="list-style-type: none"> • <i>(on behalf of NC Regional Team)</i> <p>Upcoming deadlines:</p> <ul style="list-style-type: none"> • Internship Sponsorships deadline April 30, 2009. <p>The SHRM Annual Conference is being held in New Orleans in June. Rate increases for the conference will go into effect for registration on April 18th.</p> <p>The Foundation Scholarships are available and the deadline will be July 15, 2009.</p> <p>The Student Conference in Minnesota had 35 total teams. This is the most student participation that this conference has ever seen. Congrats to all teams from WI-Marion University, University of WI-Eau Claire, University of WI-Madison and St. Norbert University.</p> <p>Conference calls begin in June and the largest chapters will receive calls first.</p> <p>As a group we discussed the importance of reaching out to students that participated in the HR games. Ryan Derber, College Relations Director will be taking this on and will first seek what kind of help is available from SHRM.</p>	<p>Pam Green Laurie McIntosh</p>
<p>Right Path Profile – Team Building exercise</p>	<p>Right Path Profile ó Team Building exercise</p> <p>Kristine led the group in discussing the Right Path Profile based upon the profiles completed at Leadership in August 2008.</p>	<p>Kris Hackbarth-Horn</p>
<p>HR Games Wrap up</p>	<p>HR Games Wrap up</p> <p>Thank you for Jenny Lowe & Ryan Derber's great effort in the HR Games this past February.</p> <p>Next year HR Games will be held March 5-6, 2010 in Oshkosh, WI.</p>	<p>Kris Hackbarth-Horn Ryan Derber</p>
<p>Conference Volunteer how to register online</p>	<p>Conference Volunteer how to register online</p> <p>In December, we approved that Core Council Members can</p>	<p>Kellie Dunn-Poggemann</p>

	<p>attend the State Conference at no charge if you are involved in the conference. Registration for one chapter representative from chapters with at least 80% attendance at state council meeting is free!</p> <p>If you currently do not have roll, please contact Theresa Dew, Matt Stollak, Ryan Derber or Kristine Hackbarth-Horn to establish your volunteer duties for the conference.</p>	
<p>Communications Plan/Website Updates</p>	<p>Communications Plan/Website Updates</p> <p>Our branding efforts have been really working well. To continue our efforts weøll want to brand the website on all WISHRM print outs going forward.</p> <p>Current happenings are now a real targeted area. When the website was originally designed current happenings wasnøt really a popular section but now it has become really desired.</p> <p>Links that still need to be added:</p> <ul style="list-style-type: none"> • Job Postings • Council contacts • Calendar of Events • Link Chapters to individual Chapter websites <p>We need to make clear the difference between Sponsors & Vendors on the website.</p> <p>The website launch date will need to be determined before proceeding.</p> <p>Are e-blasts reaching everyone? Weøll need to make this a conference announcement. We can add this as a fact in the PowerPoint playing during the Conference.</p>	<p>Kellie Dunn-Poggemann Doralyn Retzlaff</p>
<p>Website – Review of Core Council Pages for content</p>	<p>Website ø Review of Core Council Pages for content</p> <p>It is desired by our members to have a picture of each council member on the website. Please submit a professional picture to Morgan Data Solutions.</p> <p>What resources do you want on your page? Need guidance see Kristine Hackbarth-Horn, Doralyn Retzlaff or MDS. If you need an example of good content & layout please see the Workforce Readiness webpage.</p> <p>It is important to update news and articles as often as possible to keep consistent structure. Currently in the communication plan document it indicates that each council member should have two features a year. What we really need to accomplish is more articles then that to make the</p>	<p>Doralyn Retzlaff</p>

	<p>website more personalized.</p> <p>Doralyn Retzlaff will be checking in with Stevens Point association to see if they can update their individual website.</p>	
<p>Strategic Planning: 2009-2010</p> <ul style="list-style-type: none"> • Key Initiatives Review 	<p>Strategic Planning: 2009-2010</p> <ul style="list-style-type: none"> • Key Initiatives Review <p>By May 1st, each area should provide a brief update to their pages. Each section is managed by a particular person. Update your section and send it back to MDS.</p> <p>MDS will post to Officerø Corner the Strategic Plan.</p>	Kris Hackbarth-Horn
<p>Leadership- August 5 & 6 Hotel Mead, WI Rapids</p>	<p>Leadership- August 5 & 6 Hotel Mead, WI Rapids</p> <p>The dates for the leadership conference have changed to August 5 & 6, 2009.</p> <p>The key initiatives of the conference will be Educate, Collaborate, and Communicate. The conference will kick off with Laurie McIntosh as a featured keynote speaker. Thursday will feature Michael Layman as a keynote speaker on HR Public Policy. CLA will be leading some of the break out sections & finally it will wrap up with a Chapter caucus.</p> <p>A short survey will be going out to Chapter Presidents and CLAø to ask what they would like to see included in the future Leadership Conferences.</p> <p>Helen Englebert will be hosting an orientation conference call for the WI State Council on April 29, 2009.</p>	Helen Englebert
<p>May District Director Event</p>	<p>May District Director Event</p> <p>Each date will be different depending on district availability. The teams will be submitting dates for the calendar shortly.</p> <p>The discussions at each district will be more in-depth than the typical Council Meeting & will be in a round table setting.</p> <p>District Director discussion on Dodge Chapter issues and compliance with SHRM guidelines.</p>	<p>Anthony Dix</p> <p>Matt Stollak</p> <p>Jane Berg</p> <p>Sally Field</p>
<p>Additional Functional Director Updates</p>	<p>Additional Functional Director Updates</p> <p><u>Diversity</u></p> <p>After sending out an email requesting volunteers to serve on the diversity committee. I received numerous responses from people reaching out to join the committee. Iøll be beginning the process for selection of the 2009 Diversity Award soon.</p>	Amy Collette

