



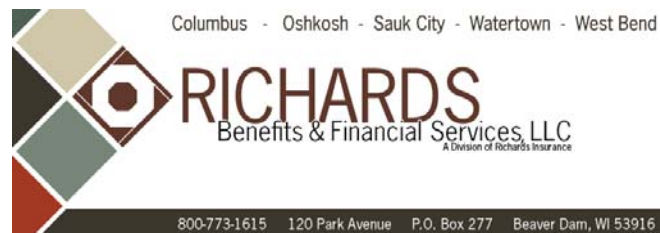
Wisconsin State Council SHRM 2010 Leadership Conference

“Educate/Communicate/Collaborate = Innovation”

PRE-CONFERENCE BUSINESS

11:00 a.m. State Council Meeting

Conference-at-a-Glance (Updated 6.29.10)



Leadership Conference Sponsor

Thursday, August 5th

11:30 a.m. **Registration**

12:00 p.m. **Networking Lunch Buffet**

12:30 p.m. **Welcome & Table Introductions**
Helen Englebert – WISHRM State Leadership Director

12:45 p.m. **Collaboration/Partnership topic – 7 Steps to Effective Collaboration**
Kristine Hackbarth-Horn, SPHR, CCP – WISHRM State Director
Laurie McIntosh, SPHR - SHRM North Central Field Services Director

How to integrate partnerships and collaboration to achieve your key SHAPE initiatives

1:45 p.m. **Break**

2:00 p.m. **Breakout Sessions (Choose 1 session)**

1. Integrating Social Media to Attract & Retain Members

Matthew Stollak, SPHR, PhD – WISHRM District Director

Helen Englebert– WISHRM Leadership Director

2. ABC's of Parliamentary Procedures & Meeting Facilitation

Tasha Sledge, SPHR – WISHRM District Director

Ryan Derber, SPHR – WISHRM College Relations Director

3. Working with the SHRM VLRC & the HR Certification Institute

Jane Berg, SPHR – WISHRM District Director

Laurie McIntosh, SPHR - SHRM North Central Field Services Director

- What SHRM resources are available to help volunteer leaders
- View a live demo of the VLRC
- Learn how to best work with HR Certification Institute to get pre-approved credits

3:00 p.m. **Break**

3:15 p.m. **Breakout sessions (Choose 1 session)**

1. Tapping WISCareers for Workforce Readiness

Margie Harvey, WISHRM Workforce Readiness Director

Christopher East, Sr. Outreach Specialist, UW-Madison Center for Education & Work

Brian Johnson, WISCareers Super User, GB Chamber of Commerce Partners in Education

The world of workforce readiness is so broad, and sometimes it is hard to know where to start with initiatives for your chapter. WISCareers is a resource that has recently been refined. Learn how easy it is to use, and how powerful the results will be. Time will also be provided for the sharing of workforce readiness best practices.

- Why should we be using WISCareers?
- How does the tool work?
- What are the next steps to introduce WISCareers to your chapters?

2. Striving for Inclusive Excellence

Tasha Sledge, SPHR-WISHRM District Director

Jane Berg, SPHR –WISHRM District Director

Pamela Lassiter, JD – WISHRM Diversity Director

Launching an inclusive excellence diversity initiative and sharing of best practices.

3. Chapter Financials

Anthony Dix, SPHR, MBA - WISHRM Treasurer

Guides for setting your chapter budget; audits; financial SHAPE initiatives

4:15 p.m. **Super Swap Sessions**

5:30 p.m. **Flip Flops, Food & Fun on the Bayou**

LOST, and looking for a fearless crew? Don't waste away! Just sit right back with your mates, and set sail from this tiny port into the sunset on the bayou. Enjoy an entertaining excursion on the **Harbor Lady** yacht featuring tropical blended drinks and a bounty of hors d'oeuvres. Recall the tales of Jimmy Buffet and Gilligan's fateful trip playing "**Island Trivia**" as a fun mixer. To the TIKI bar or downtown galleys after the cruise for the hearty survivors!

**LEE HECHT
HARRISON**
Networking Event Sponsor

Friday, August 6th

7:45 a.m. **Networking Breakfast Buffet**

8:15 a.m. **Leaders, Legends, and Legacies**

Betsy Mitchell, Vice President of Organizational & Staff Development, Green Bay Packers, Green Bay, WI

In her 19th season with the Green Bay Packers, Betsy has transitioned from a consulting partner to a driver of organizational and staff development. Working with this highly visible organization has involved continual adaptation to meet the organizational challenges in a unique culture. Betsy will share her personal journey of transformation to strategically bring a championship approach to HR.

Expected outcomes include:

- Embracing the concepts of Leaders, Legends, and Legacy
- The Five "C"s of Leadership
- Listening to a Legend

9:30 a.m. **Break**

9:45 a.m. **Strategy for Chapter Transition Planning**

Dale Arendt, Business Owner and Executive Coach with the Arendt Group, Nekoosa, WI

Transition planning for executive leadership – top 5 to 6 things to include

Expected outcomes answer these key questions:

- What is strategy?
- What is the action plan?
- Where are the gaps?

10:45 a.m. **Break**

11:00 a.m. **Breakout Sessions (Choose 1 session)**

1. Succession Planning for Leadership Transition

Tasha Sledge, SPHR -WISHRM District Director

Jane Berg, SPHR –WISHRM District Director

Dale Arendt, Business Owner and Executive Coach, the Arendt Group, Nekoosa, WI

Using HR competencies to build accountability for chapter leadership

2. On-Boarding for Boards

Ryan Derber, SPHR – WISRHM College Relations Director

Laurie McIntosh, SPHR - SHRM North Central Field Services Director

3. Programming Connections

Kellie Dunn-Poggemann, SPHR – WISHRM State Secretary and State Director-Elect

Helen Englebert, WISHRM State Leadership Director

Linda Johaneck, SPHR – GBSHRM President-Elect

Discover what the state and chapters are doing to help facilitate success with chapter programming efforts, including the:

- Roll out of the state program topic/speaker database
- Sharing of feedback from the program chair survey
- Key points from a chapter Senior Level HR Focus group

12:00 Noon **WISHRM Make a Difference Day Highlights (before/during lunch)**

Professional Networking with Students - Plated Lunch Roundtables

HR leaders help the students in their quest to launch their HR career and attain their first professional HR job.

Ryan Derber, SPHR – WISHRM College Relations Director

Margie Harvey, SPHR – WISHRM Workforce Readiness Director

(A conference team leader at each table will help facilitate the discussions)

1:15 p.m. **The Future of HR**

Mark Stelzner, Founder & Principal, Inflexion Advisors, San Francisco, CA

To understand the future we must be students of the past to comprehend the current challenges and opportunities in our current state. Mark will facilitate an energetic and inclusive discussion that explores our views on the future of the industry and profession, and the three paths that lie ahead. The path we choose for the future of HR depends much upon how we behave today. This includes making tradeoffs relative to certain “HR truisms” that many hold near and dear to our profession.

Expected outcomes from this session include a:

- Facilitated discussion of HR’s future direction
- External, expert opinion on the state of the marketplace
- Summary of ideas to drive enhancements in our industry

2:45 p.m. **Closing Comments to Conclude Conference**
Helen Englebert – WISHRM State Leadership Director

3:00 p.m. **Conference Ends**

POST-CONFERENCE FUN

3:30 p.m. Tee times start at IdleWild or Cherry Hills Golf Courses in Sturgeon Bay for golf enthusiasts. Golfers check in at the pro shop upon arrival. Grouping of foursomes and payment will be handled in the pro shop prior to tee off.