



# Sponsorship Opportunities

October 6 - 8

Radisson Paper Valley Hotel, Appleton, WI

## 2010 Wisconsin State SHRM Conference – Sponsorship Contact

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## Partner Sponsorships (\$500)

### What you receive

- 1/4-page advertisement
- Recognition at General Assembly

### Sponsorship opportunities

- Volunteer room
- Student Lounge
- ~~AM and PM breaks (Thursday)~~
- ~~AM break (Friday)~~

## Bronze Partner Sponsorships (\$1,500)

### What you receive

- 1/2-page advertisement
- Sign stating sponsorship
- Recognition at General Assembly

### Sponsorship opportunities

- Exhibit Hall entertainment (Wednesday)
- Pre-conference (Executive Track)
- Dessert in Exhibit Hall (Wednesday)
- Attendee Exhibit Activity (Thursday)
- ~~Continental Breakfast (Thursday)~~
- Pre-conference (Diversity)

## Silver Partner Sponsorships (\$2,500 – \$3,000)

### What you receive

- 1/2-page advertisement
- Sign stating sponsorship
- Recognition at General Assembly
- One exhibit booth

### Sponsorship opportunities

- Exhibit Hall Activities - TBD (Wednesday-1 left)
- Food stations (Wednesday- 1 left)
- Beverage bars (Wednesday- 1 left)
- AV equipment (Wednesday – Friday)
- ~~Executive Session~~
- Dessert Table (Thursday Night)
- Boxed Lunch (Thursday Lunch)

## Gold Partner Sponsorships (\$5,000)

### What you receive

- Full-page advertisement
- Banner stating sponsorship
- One exhibit booth
- Banner Ad on WI SHRM Council website

- Your company logo on web site
- Recognition Breakfast
- Recognition at General Assembly

### Sponsorship opportunities

- CD-ROM
- ~~Thursday Night Entertainment (Vick Ferrari)~~
- Thursday Night Dinner
- ~~Water Bottle for Attendees~~
- Thursday Key Note Speaker
- ~~Friday Key Note Speaker~~

## Premier Partner Sponsorship (\$10,000 Level)

### What you receive

- Full-page advertisement
- Choice of advertisement placement
- Banner stating sponsorship
- Opportunity to address General Assembly

- Two exhibit booths
- Four additional meal tickets
- Recognition at General Assembly
- Your company banner logo posted on conference web site and banner ad on web site

### Sponsorship opportunities

- ~~Attendee Bags~~

## Additional Sponsorship Opportunities

- ~~Committee Shirts~~
- Lanyards/badge holders for nametags

- ~~Photocopier and paper~~
- ~~Program evaluations~~

- Recognition gifts for conference committee