

2008 Wisconsin State Leadership Conference
Workforce Readiness Session – Presented by Cheryl Welch
Workforce Readiness – A Lifelong Process
Friday, August 8, 2008

1. What can you do, as an HR professional, to influence this work or make a difference?

- Visit websites – educate yourself
- Investigate grant opportunities
- Utilize resources in your community
- Be a resource – market these concepts at work
- Facilitate collaboration
- Follow-up on this and keep your commitments
- Get to know your local director – build a stronger relationship with Workforce Development
- Educate our staff and management regarding what is available
- Talk within our company about the future of our workforce and analyze which skills will be necessary and then support those training needs
- Network to create partnerships throughout the community – know your resources

2. What can you do, as a Local HR Chapter, to influence this work or make a difference?

- Get word out to student chapters
- Who has received grants? – have them come to speak at meetings
- Help support all programs and identify resources
- Identify educational needs of businesses – what classes/curriculum translates the best?
- Business (employers) need to identify what they want or need (Local and State SHRM can do facilitate this process)
- Promote resources to businesses and educate businesses to work with local educational resources
- Find out about grants – bring in guest speakers from the grant agencies

3. What can we do, as a State Council, to influence this work or make a difference?

- Support programs and educate chapters
- Keep these programs and resources thriving
- Share learnings – COMMUNICATE
- Bring in presenters – Panel discussions, et al
- Get the word out to student chapters
- Resume tips brochure and other tools to job seekers from HR professionals
- Connect with Job Centers